

# Master of Business Administration (MBA)



## Program Sheet 2023-2024

جامعة الأخوين  
AL AKHAWAYN  
UNIVERSITY

SCHOOL OF BUSINESS  
ADMINISTRATION

AACSB

Business  
Education  
Alliance

Member

## Objective

This program sheet aims to help you navigate the course offerings in the Master of Business Administration (MBA). You can use it to anticipate what to expect as you move forward from start to finish. The MBA program requires a minimum of 36 semester credit hours (SCH), which include 33 credits of course work and 3 credits for the MBA final project. The program provides students with the option to pursue either the MBA thesis track or the MBA non-thesis track. The MBA non-thesis track program requires a minimum of 36 semester credit hours (SCH), which include 24 Core Courses credits, 9 concentration courses credits and 3 credits for the MBA internship or an additional 3 credit concentration course. The School of Business Administration accepts applications for admittance for both fall and spring semesters. The SBA graduate admissions and outreach committee decides, together with the University Language Center, on whether or not the admitted student needs additional (English or foundation) courses prior to starting the academic program.

- Students who meet all academic conditions are accepted to the program with regular status.
- Students whose background does not include the specific requirements may need to take Business foundation courses prior to accessing regular graduate courses.
- Students for whom English is not a mother tongue must achieve a TOEFL score of 550 pts (iBT:79) and obtain a 5.0 score over 6.0 in writing (iBT: 20) in order to be admitted to the regular program.
- In order to be admitted to the AUI Language Center for additional study of English before enrolling in the regular degree program, students must have achieved TOEFL scores of at least 500 pts (iBT 61).

## ENGLISH LANGUAGE COURSES

- English language courses are assigned by the Language Center during admission based on the TOEFL placement test results. English language courses be taken prior to embarking on the foundation courses, if any, and the academic program per se. Language courses are offered in a face-to-face mode on a non-credit, Pass/Fail basis. The Intensive English Program of the Language Center is accredited by the Commission on English Language Program Accreditation ([www.cea-accredit.org](http://www.cea-accredit.org)).
- ALL COURSES ARE NON-CREDIT, 0 SCH MET/NOT MET:
- ALS 1001: ACADEMIC LISTENING, SPEAKING, AND NOTE-TAKING I
- ALS 1002: ACADEMIC LISTENING, SPEAKING, AND NOTE-TAKING II
- ARD 1001: ACADEMIC READING I
- ARD 1002: ACADEMIC READING II
- AWG 1001: ACADEMIC WRITING AND GRAMMAR I
- AWG 1002: ACADEMIC WRITING AND GRAMMAR II

## FOUNDATION COURSES

- Foundation courses are assigned during admission. Assignment depends on previous degree(s) earned. Foundation courses are taken face to face on a noncredit, Pass/Fail basis. The procedures for seeking exemptions from assigned foundation courses are explained in the SBA Student Handbook. If students fail two foundation courses, they are automatically dismissed from the program. Grades earned taking foundation courses will not be computed in the student's GPA.
- ALL COURSES ARE NON-CREDIT, 0 SCH:
- ACC 2201: Foundations of Accounting
- ECO 2101: Foundations of Economics
- FIN 3101: Foundations of Finance
- GBU 3201: Basics of Quantitative Methods
- MGT 3101: Foundations of Management
- MKT 3201: Foundations of Marketing

# Master of Business Administration (MBA) Program

## MBA Core courses (24 SCH):

- ACC 5302-Managerial Accounting
- ECO 5305-Managerial Economics
- FIN 5305-Financial Management
- GBU 5306-Business Decision Making and Management Science
- MGT 5305-Organization Behavior and Leadership
- MGT 5306-Strategic Management in Global Markets
- MIS 5301-Managing Information Systems in Organizations
- MKT 5305-Advanced Marketing Management
- GBU 5020- Research Methodology Seminar
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## MBA Concentration courses (9 or 12 SCH):

- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

## MBA Final Project for thesis track (3 SCH):

- GBU 5320- MBA Final Project

# Master of Business Administration (MBA) Program

## **MBA Core courses in Fall semesters:**

- FIN 5305-Financial Management
- MGT 5305-Organization Behavior and Leadership
- MGT 5306-Strategic Management in Global Markets
- MIS 5301-Managing Information Systems in Organizations
- MKT 5305-Advanced Marketing Management
- GBU 5020- Research Methodology Seminar

## **MBA Core courses in Spring semesters:**

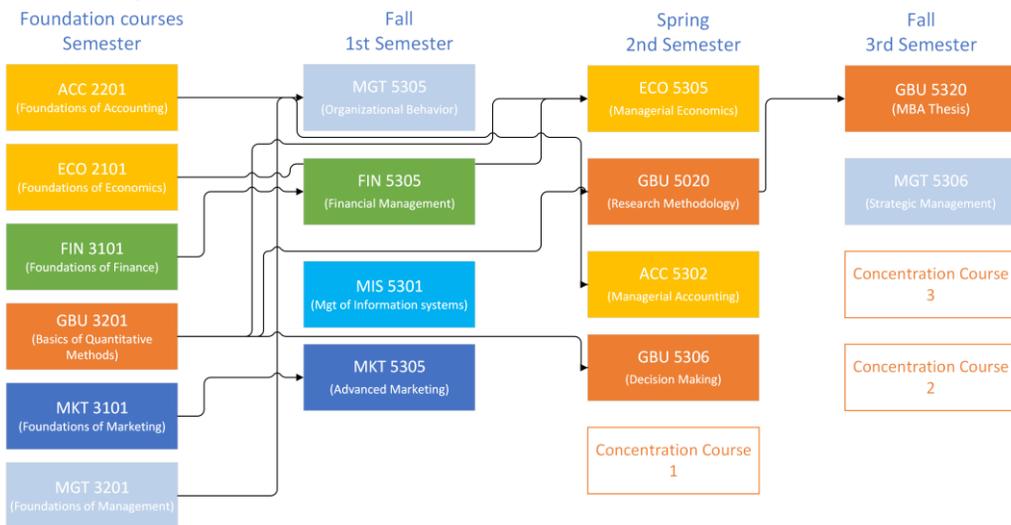
- ACC 5302-Managerial Accounting
- ECO 5305-Managerial Economics
- GBU 5306-Business Decision Making and Management Science
- FIN 5305-Financial Management
- MGT 5306-Strategic Management in Global Markets
- MKT 5305-Advanced Marketing Management
- GBU 5020- Research Methodology Seminar

**Concentration courses are offered during regular semesters (FALL & SPRING), summer semesters and intersessions.**

# Master of Business Administration (MBA) – Thesis Track

## MBA Sample Study Plan - Thesis track - Fall Start

This sheet is UNOFFICIAL. Your requirements may differ from these.  
Four semester plan – 36 SCH



Students have the option to enroll in concentration courses offered during intersessions, including the Winter intersession, May intersession, or the end of summer intersession. Depending on the available offerings, students may also opt to take one or two concentration courses during the summer.

Students whose undergraduate degree is other than a business-related degree may need to complete up to 6 of the above foundation courses.

Students may select three courses from the following concentrations:

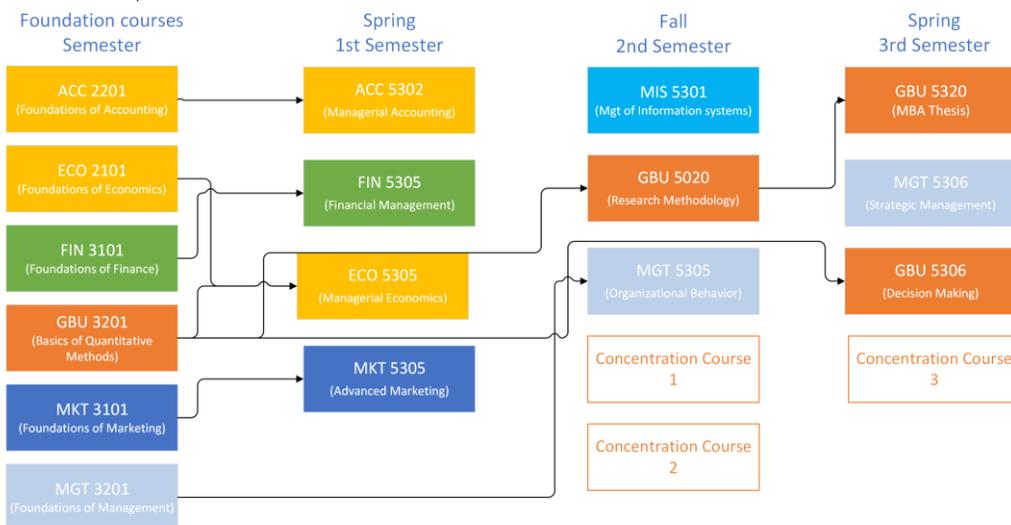
- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

Pre-requisite →

Accounting and Economics courses
Finance courses
General business courses
Marketing courses
Management courses
MIS courses
Concentrations courses

## MBA Sample Study Plan - Thesis track - Spring Start

This sheet is UNOFFICIAL. Your requirements may differ from these.  
Four semester plan – 36 SCH



Students have the option to enroll in concentration courses offered during intersessions, including the Winter intersession, May intersession, or the end of summer intersession. Depending on the available offerings, students may also opt to take one or two concentration courses during the summer.

Students whose undergraduate degree is other than a business-related degree may need to complete up to 6 of the above foundation courses.

Students may select three courses from the following concentrations:

- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

Pre-requisite →

Accounting and Economics courses
Finance courses
General business courses
Marketing courses
Management courses
MIS courses
Concentrations courses

# Master of Business Administration (MBA) – Non Thesis track

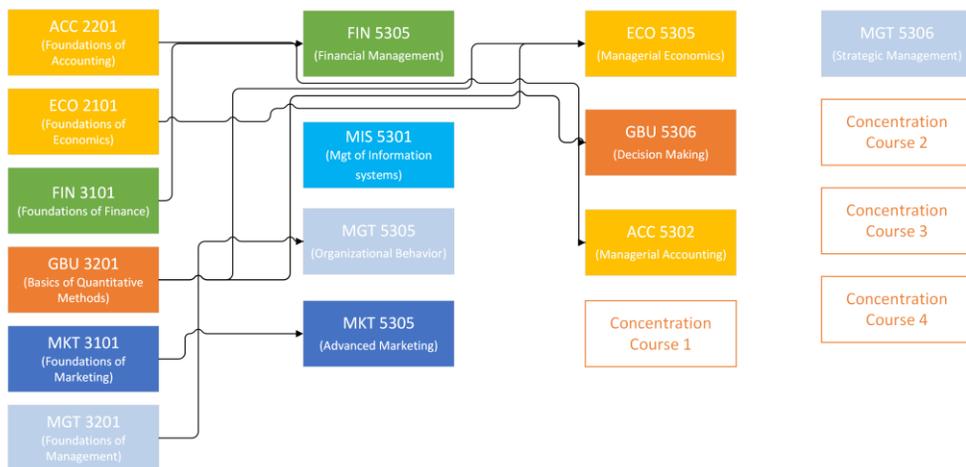
## MBA Sample Study Plan – Non thesis track - Fall Start

This sheet is UNOFFICIAL. Your requirements may differ from these.

Four semester plan – 36 SCH

Foundation courses

Semester



Students have the option to enroll in concentration courses offered during intersessions, including the Winter intersession, May intersession, or the end of summer intersession. Depending on the available offerings, students may also opt to take one or two concentration courses during the summer.

Students whose undergraduate degree is other than a business-related degree may need to complete up to 6 of the above foundation courses.

Students may select three courses from the following concentrations:

- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

Pre-requisite →



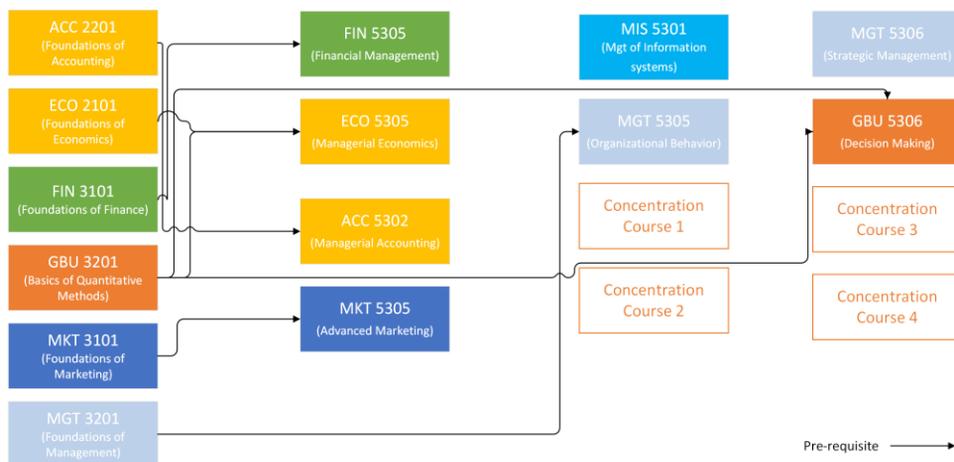
## MBA Sample Study Plan – Non thesis track - Spring Start

This sheet is UNOFFICIAL. Your requirements may differ from these.

Four semester plan – 36 SCH

Foundation courses

Semester



Students have the option to enroll in concentration courses offered during intersessions, including the Winter intersession, May intersession, or the end of summer intersession. Depending on the available offerings, students may also opt to take one or two concentration courses during the summer.

Students whose undergraduate degree is other than a business-related degree may need to complete up to 6 of the above foundation courses.

Students may select three courses from the following concentrations:

- Finance
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- Management
- Logistics and Supply Chain Management
- General Business

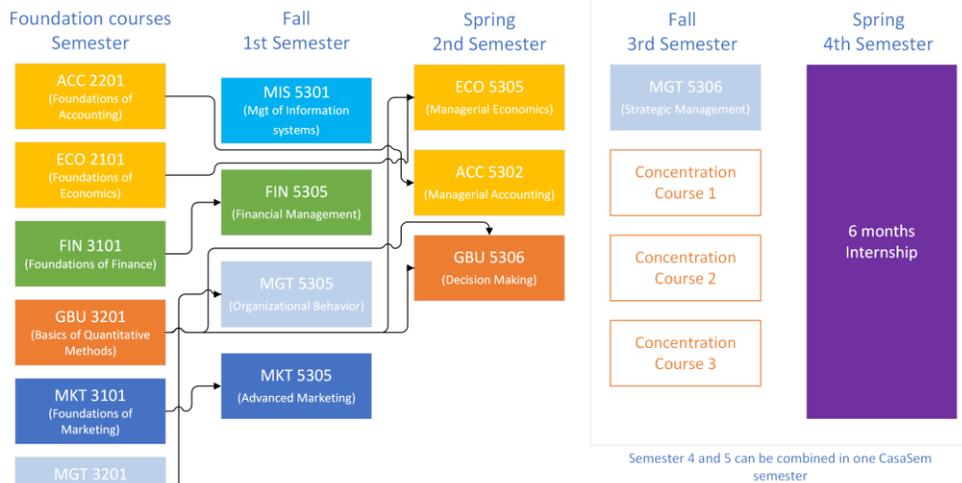
Pre-requisite →



# Master of Business Administration (MBA) – Non Thesis track with internship

## MBA Sample Study Plan – Non thesis track with Internship - Fall Start

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Four semester plan – 36 SCH



Students have the option to enroll in concentration courses offered during intersessions, including the Winter intercession, May intercession, or the end of summer intercession. Depending on the available offerings, students may also opt to take one or two concentration courses during the summer.

Students whose undergraduate degree is other than a business-related degree may need to complete up to 6 of the above foundation courses.

Students may select three courses from the following concentrations:

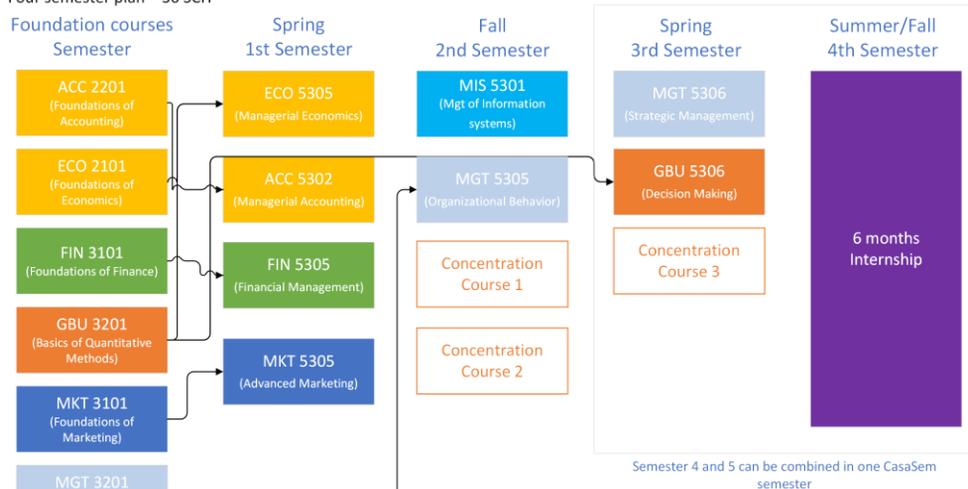
- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

Pre-requisite →



## MBA Sample Study Plan – Non thesis track with Internship - Spring Start

This sheet is UNOFFICIAL. Your requirements may differ from these.  
Four semester plan – 36 SCH



Students have the option to enroll in concentration courses offered during intersessions, including the Winter intercession, May intercession, or the end of summer intercession. Depending on the available offerings, students may also opt to take one or two concentration courses during the summer.

Students whose undergraduate degree is other than a business-related degree may need to complete up to 6 of the above foundation courses.

Students may select three courses from the following concentrations:

- Finance
- Marketing
- Management
- Logistics and Supply Chain Management
- General Business

Pre-requisite →

