

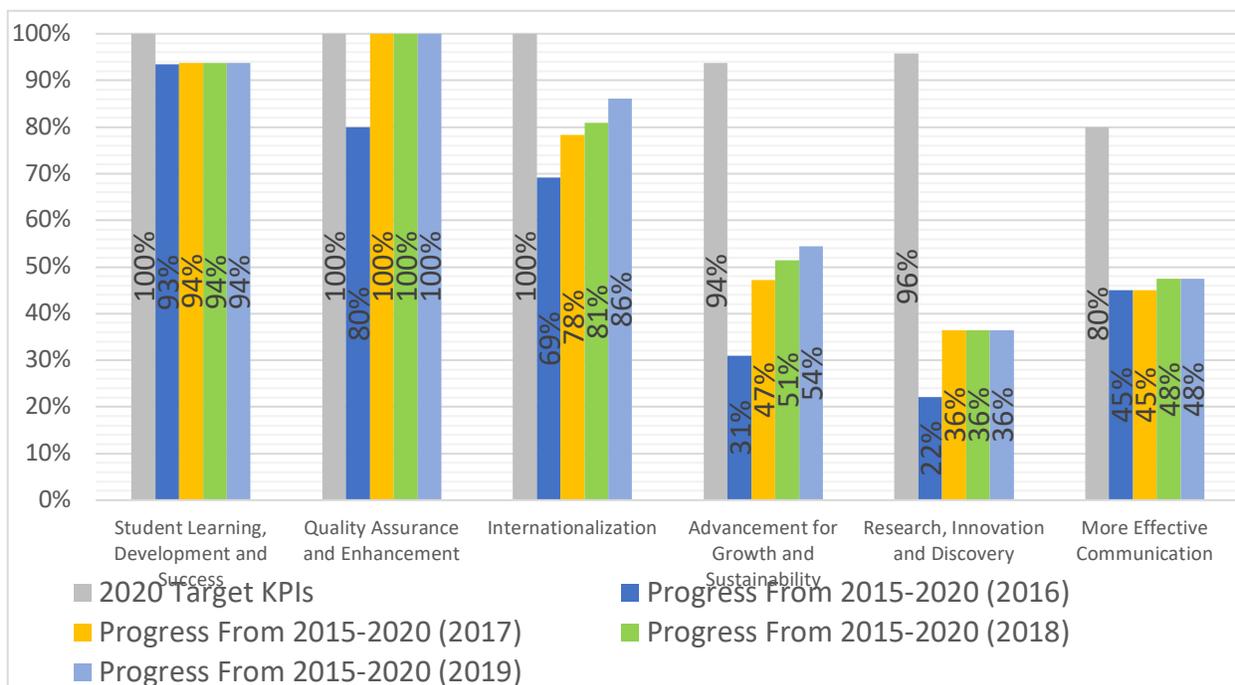
AUI 2015-2020 Strategic Plan Fourth Year Executive Summary of Progress

The University has achieved about 70% of its 2015-2020 Strategic Plan goals as of the 2018-2019 academic year. In order to improve this percentage, the University must take a deeper look into its Strategic Plan actions, as well as departmental Strategic Plan actions. Looking forward, recommendations for the 2019-2020 academic year include, but are not limited to: improving communication, increasing collaboration; risk management; reevaluating achievable goals; improving monitoring of strategic plan goals related to meeting deadlines; etc.

The University has been able to achieve one of its Strategic Priorities early into the 2015 – 2020 period. With its 100% target goal reached, Strategic Priority 2 which concerned mainly accreditation, both program and institutional, was achieved in 2017 and has been maintained for the past two years. Not too far behind are Strategic Priority 1 (student learning, development and success) and Strategic Priority 3 (internationalization), with respectively 94% and 86% of their target goals met. On the other hand, Strategic Priority 4 (growth and sustainability), Strategic Priority 5 (research), and Strategic Priority 6 (communication) have not seen the same momentum in goal progress.

The University will be reflecting on Strategic Plan priorities 4, 5, and 6 to identify targets and actions, in order to implement further change during the last year of the current Strategic Plan and in the next 5-year plan (2020-2025). A more detailed plan will be developed based on consideration of NECHE recommendations, AUI’s mission and values, and feedback from the AUI community.

Progress of the 2015-2020 Strategic Plan



The section below lists the six priorities with their level of achievement and remaining actions to be implemented during the coming Academic Year.

Priority 1: Student Learning, Development, and Success (94%)

Key achievements

- Improve Student Satisfaction with Teaching and Services: 100%
- Contribution by Students to Local/Global Communities 100%

Challenges

- Increasing Graduation Rate
- Improving Graduate Placement Rate
- Increasing Amount of Funds Raised by Associations

Priority 2: Quality Assurance and Enhancement (100%)

Key achievements

- Quality Assurance: The University is continuously maintaining and improving quality and enhancing governance.

Targets/actions to focus on in 2019-2020

- Maintaining Current Progress Level (all goals 100%)

Priority 3: Internationalization (86%)

Key achievements

- Increase South-South Collaborations with African Institutions

Targets/actions to focus on in 2019-2020

- Attract more international Students, Staff and Faculty

Priority 4: Advancement for Growth and Sustainability (54%)

Key achievements

- Increase Quality of Enrolled Students (AUI now has over 75% percentage of its enrolled students with TB and B distinctions).

Targets/actions to focus on in 2019-2020

- Plans in place to achieve redefined 2020 goals.
- Define remaining actions; develop deadlines for remaining actions; and collaborate with other departments.

Priority 5: Research, Innovation, and Discovery (36%)

Key achievements

- Office of Sponsored Research was established to become nationally recognized as a center of expertise in E-Learning.

Targets/actions to focus on in 2019-2020

- Plans in place to achieve redefined 2020 goals
- Define remaining actions; Monitoring of research in education.

Priority 6: More Effective Communication (48%)

Key achievements

- Improve Internal Communication: Policies and Procedures manual and AUI Graphic Charter with the AUI community, Communication Service Desk
- Improve External Communication
- Continued implementation and development of AUI external communication strategy to increase the number of articles about AUI

Targets/actions to focus on in 2019-2020

- Plans in place to achieve redefined 2020 goals
- Define remaining actions; develop deadlines for remaining actions; and increase interdepartmental communication.