

جامعة الأخوين

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AL AKHAWAYN
UNIVERSITY

ANNUAL REPORT 2016-2017

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CONTENTS

A	Executive Summary	14
B	Our University	16
C	University Governance	18
D	The Year in Pictures	20
E	AUI in Numbers	27
F	Student Learning, Development and Success	28
G	Quality Assurance and Enhancement	34
H	Internationalization	38
I	Advancement for Growth and Sustainability	42
J	Research, Innovation and Discovery	44
K	Enhanced Communication	46
L	Financial Report 2016-2017	48
M	Conclusion	50
N	APPENDICES	52



MESSAGE FROM THE PRESIDENT

The higher education landscape in Morocco is undergoing both a quantitative and a qualitative growth. As the number of high school graduates continues to rise year after year, institutions are offering more options. In this context, Al Akhawayn University continues to provide world quality education.

The year 2016-17 has been rich in many ways. Several achievements can be emphasized, the first of which the graduation of the 20th cohort with over 400 students, which brings the number of alumni to over 4,700. This year has also seen substantial progress in quality assurance and international recognition. As a matter of fact, two programs were ABET accredited for the first time (Engineering Management Systems and General Engineering) while the Computer Science program was re-accredited. Meanwhile, the bachelor program of the Business School saw its Epas accreditation renewed by the EFMD. Finally, substantial progress was made in the university NEASC accreditation as the final accreditation visit took place in March.

The university kept growing and building the necessary infrastructure that needs to accompany that growth. In the Fall of 2016, the total student population of the university was over 2260, and in the Spring semester, the university inaugurated and started using the new academic building called 8-B, with 16 classrooms, 25 offices of many different sizes, and an auditorium.

As for internationalization, which is one of the key objectives of the university's strategic plan, Al Akhawayn continued to collaborate at the international level, as it signed a number of international agreements with universities and institutions from several countries. Over 50% of the graduating students had spent a semester abroad of Al Akhawayn students while the university hosted over 150 international students during that academic year, from many different countries around the world. The university also committed to host three high level international conferences, respectively of the Global Liberal Arts Alliance (GLAA), of the Réseau d'excellence des dirigeantes et dirigeants universitaires en gouvernance et en gestion (Réseau Dg²), and of the Abrahamic Faiths.

Al Akhawayn faculty continued to be very active in research, as they published 4 new books, 40 articles in refereed journals in their main fields of expertise, including renewable energy, software security, and international affairs.

From a financial point of view, the university continued to balance its budget despite all the investments and expansions it underwent throughout the academic year.

I can safely say that Al Akhawayn is holding its course and contributes significantly to the enrichment of the higher education landscape in Morocco and in the region.

Driss OUAOUICHA
President

ABBREVIATIONS

AA	Alumni Association
AACSB	Association to Advance Collegiate Schools of Business
ABET	Accreditation Board for Engineering and Technology
AC	Academic Council
AOS	Staff Welfare Committee (Association des Œuvres Sociales)
ARANAS	Arabic and North African Studies program
ASI	Al Akhawayn School of Ifrane
ASSRI	Social Science Research Institute
AUI	Al Akhawayn University in Ifrane
CDI	Open-Term Contract (Contrat à durée indéterminée)
CEA	Commission on English Language Program Accreditation
CIMR	Retirement Fund (Caisse Interprofessionnelle Marocaine de Retraite)
CLT	Center for Learning Technologies
EEC	Executive Education Center
EPAS	European Program Accreditation System
EFMD	European Foundation for Management Development
GPA	Grade Point Average
HCC	Hillary Clinton Center
IDRC	International Development and Research Center, Canada
IEAPS	Institute of Economic Analysis and Prospective Studies
INGEA	Future Engineering
ISEP	International Student Exchange Program
ITS	Information Technology Services
LC	Language Center
LDI	Leadership Development Institute
MAD	Moroccan Dirham
MEPI	Middle East Partnership Initiative
MMAD	Million Moroccan Dirham
MSIT	Master of Science in International Trade
NEASC	New England Association of Schools and Colleges
ONEE	National Water and Electricity Board
RAs	Resident Assistants
SAO	Student Activities Office
SBA	School of Business Administration
SHSS	School of Humanities and Social Sciences
SSE	School of Science and Engineering

The main achievement this year has been reaching the last stages of being granted institutional accreditation by the New England Association of Schools and Colleges (NEASC) following the last site visit in March 2017. Similarly, the School of Science and Engineering received ABET accreditation for all its computer science and engineering undergraduate programs. In addition, the EPAS accreditation of the Bachelor of Business Administration was renewed for an additional ten years.

During the 2016-2017 academic year, Al Akhawayn University (AUI) continued to implement its vision, the 2020 Strategic Plan, which was approved by the Board of Trustees in January 2016. The development of the Strategic Plan involved people from different stakeholder groups including faculty, students, staff, alumni, employers, and the Board of Trustees.

Despite increased national and international competition, AUI continues to attract quality students. This year the number of enrolled students in Fall 2016 increased by 4%, from the previous year, amounting to a total of 2254 students. Our commitment to excellence in education is evidenced by the many achievements of our students, faculty, and alumni. Several of our students championed in national and international competitions, including taking 2nd place in the Arab Competition on Remotely Operated Vehicles in Alexandria, Egypt, and ranking 1st and 2nd in the Moroccan Collegiate Programming Contest held at the Université Internationale de Rabat, in October 2017.

This academic year also saw an increase in the externally funded projects awarded to AUI faculty, generating a total value of 10.8 million MAD.

This academic year, the University signed several partnership agreements with different universities, around the globe, giving our students more opportunities for student exchange and study abroad programs. More and more of our students, over 400 this academic year, took advantage of study abroad and student exchange opportunities to broaden their global perspective and enrich their cultural outlook. 66% of the class of 2017 took courses at a partner

university abroad.

The University's commitment to reducing energy costs, through Green initiatives, remained strong with significant cost savings that were realized this year through continuing projects. Projects included the replacement of all sodium bulbs with LED lighting, the use of solar panels for hot water, replacement of the swimming pool gasoil boilers with biomass, and Solar Street Lighting.

Community engagement continues to be a fundamental component for all students studying at AUI and underpins our mission to educate future citizen-leaders of Morocco and the world. In recognition of its importance, AUI students undertook over 23,000 hours of community service work, both required and voluntary.

Appreciating the importance of research in establishing international rankings of institutions of higher learning, retaining good faculty and enhancing the quality of graduate studies, AUI has continued to promote research, innovation and the production of knowledge. This was reflected by this year's scholarly activities that included the publication of four books, six book chapters and 40 journal articles, and 49 presentations at various conferences. In addition, this year saw numerous guest speakers visiting AUI to inspire faculty, staff, and students alike.

The University is acutely aware of the importance of internal and external communication. AUI's public image relies on faculty accomplishments, the perception of program quality, enhancement of local communities, and the success of its graduates. Likewise, effective internal communication is needed to ensure that the University's accomplishments, aspirations and protocols are understood by all. This year, Jenzabar continued to be the main venue to share information with the AUI internal community about the University's strategic plan, the NEASC accreditation progress, and the internal policies. External communication was equally effective, with AUI's Facebook page reaching a total of 177,705 subscribers, which more than doubled from last year's 82,387 subscribers.

B Our University

Al Akhawayn University in Ifrane (AUI), was inaugurated in 1995 by His Majesty the late King Hassan II of Morocco, and partially endowed by the late King Fahd bin Abdulaziz of Saudi Arabia. The University is situated in the scenic resort town of Ifrane, high atop the Middle Atlas mountain range.

The “2020 Vision” Strategic Plan, which was approved in January of 2016, continues to be implemented. The plan is the result of several meetings and discussions, involving all the stakeholders of the AUI community. It builds on our strengths and capitalizes on the opportunities, while managing risks and mitigating competitive threats.

Our Mission

Al Akhawayn University is an independent, public, not-for-profit, coeducational Moroccan university, committed to educating future citizen-leaders of Morocco and the world, through a globally oriented, English-language, Liberal Arts curriculum based on the American system. The University enhances Morocco and engages the world through leading-edge educational and research programs, including continuing and executive education, upholds the highest academic and ethical standards, and promotes equity and social responsibility.

Our Values

Al Akhawayn University’s core values include:

Excellence: The promotion of personal, professional, and academic excellence, with a commitment to achieving the highest standards through ongoing assessment, evaluation, and quality improvement.

Identity: The traditional openness and respect for the diversity of Morocco’s rich cultural heritage.

Intellectual Inquiry and Freedom: The promotion of responsible freedom of expression and intellectual inquiry, which support creativity, scholarship, and learning.

Integrity: The highest level of personal, intellectual, academic, financial, and operational integrity.

Human Dignity and Respect: The acceptance and respect for other peoples, cultures, religions, and ideas in all programs, activities, and services, an appreciation of human diversity, and the fostering of an atmosphere of mutual respect and support.

Internationality: An international outlook embedded in the curriculum, constructing collaborative partnerships with educational institutions around the world, and building a significant body of international students and faculty, developing a global outlook in the institution and enhancing the intercultural competencies of the University’s graduates.

Community Engagement and Service: Engaging local and regional communities in mutually beneficial relationships to serve the public good, while providing increased learning opportunities for students, faculty, and staff.

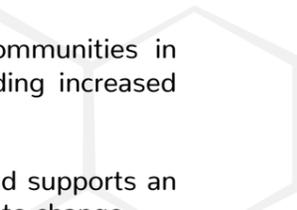
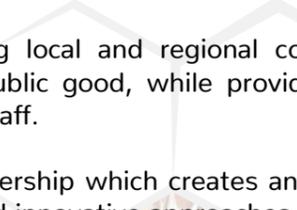
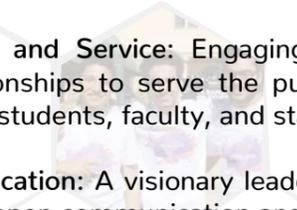
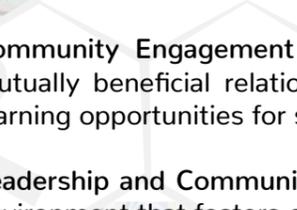
Leadership and Communication: A visionary leadership which creates and supports an environment that fosters open communication and innovative approaches to change.

Learning-Centered Approach: A holistic environment which ensures that learning is the central focus for students, with a range of social, cultural and recreational opportunities that facilitate the full realization of students’ potential for academic and personal growth.

Our Strategic Priorities

Building on past achievements, the 2015-2020 Strategic Plan aims to move AUI to the next level of distinction within the ranks of preeminent universities in Africa. The Strategic Plan’s six priorities affirm and carry out the University’s mission, and are designed to produce graduates ready to play leading roles in an increasingly globalized Moroccan and World economy. The Strategic Plan emphasizes the following strategic priorities:

- 1- Student Learning, Development and Success
- 2- Quality Assurance and Enhancement
- 3- Internationalization
- 4- Advancement for Growth and Sustainability
- 5- Research Innovation and Discovery
- 6- Enhanced Communication



C University Governance

University Governance Structure

The management team, of the University, responsible for day-to-day operations is strengthened and inspired by different governance structures consisting of individuals from both within and outside the University. These governance entities are described below.

Board of Trustees

The University is overseen by a Board of Trustees who have the power to fulfill the mission of the University and ensure its proper management. The Board of Trustees consists of representatives of the Royal Cabinet and the Private Secretariat of His Majesty the King, Government Representatives, Institutional Representatives, Representatives Intuitu Personae, and International Representatives. The Board comprises four committees: the Academic Committee; the Development Committee; the Budget Committee; and the Communication Committee.

The Academic Council (AC)

The purpose of the Academic Council, is to help ensure the continuous maintenance of academic standards, to develop, sustain, and enhance the intellectual quality, integrity, and reputation of the University, and to review decisions and proposals made by its committees. The Academic Council comprises six committees: The Strategic Plan and Quality Assurance Committee; the Policy and Review Committee; the Research Promotion Committee; the Faculty Affairs Committee; the International Relations and Ethics Committee; and the Degree Committee.

The Administrative Advisory Council (AAC)

The Administrative Advisory Council operates as an entity of the University's governance system. The AAC operates with a broad representation from different administrative units. Its mission is to advise the President on matters related to staff within the context of the Liberal Arts character of the University and the service-oriented approach, in accordance with the Strategic Plan. The AAC works within three standing committees: the Evaluation Committee; the Well-being Committee; and the Policies and Procedures Committee.

AUI Student Government Association (SGA)

The Student Government Association acts as a collective voice of the AUI student community and addresses the needs and concerns of students to the University Administration. The board of the association consists of the President, Vice President, Treasurer, and Advisor. The SGA has four standing committees: the Academic Affairs Committee; the Student Services Committee; the Student Activities Committee; and the Public Relations Committee.

Office of Institutional Research and Effectiveness (OIRE)

In January 2016, AUI launched its Office of Institutional Research and Effectiveness (OIRE). The mission of the OIRE is to provide timely and accurate qualitative and quantitative data, information and analysis to internal and external stakeholders in order to facilitate evaluation, decision-making and strategic planning.



D The Year in Pictures

Below we share stories from the past year about some of the renowned guests who inspired our students, events, and the partnerships that have enriched our community.



President Ouauicha spoke at the first International Materials Science and Engineering for Green Energy Conference, co-hosted by AUI, May 10-12, 2017.



Within the framework of COP22, AUI held a conference under the theme "Approaches for Zero Emission: A New Paradigm for a Circular and Sustainable Economy" – November 10, 2016



President Ouauicha cut a cake in celebration of the 22nd anniversary of Al Akhawayn University – January 2017.



Filmmaker Mohammed Abderrahman Tazi, presented his 1989 film Badis at the Al Akhawayn Short Film Festival, hosted by AUI at the Ifrane Municipality Room – April 2017.



Dean Nizar Messari was pied in the face as part of the Leadership Development Institute's "Pie to the Face" event that raises funds for local cooperatives in the Ifrane region – March 2017.

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President Ouauicha represented AUI at the World Economic Forum on the Middle East and North Africa, in Jordan- 19-21 May 2017.



President Ouauicha opened the 2016 Academy of Human Resource Development International Research Conference in Asia and MENA at Al Akhawayn Conference Center – November 2016.



Students showcased team spirit at the Athletics Fair- September 2016.

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AUI hosted the AUI Soccer Camp for younger athletes - July 2016.



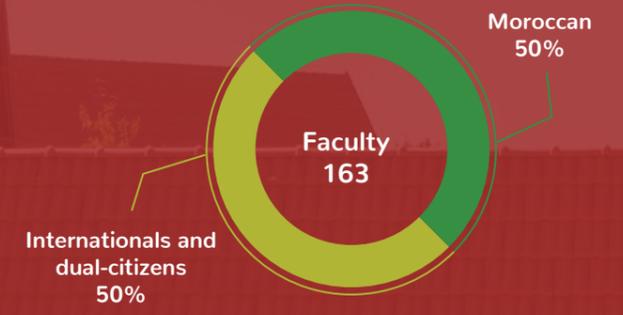
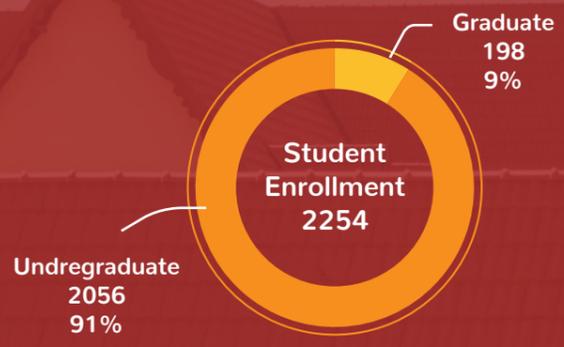
Student organizers at the annual Hand in Hand's Fun Run – April 2017.



Blood drive at AUI, organized by Rotaract and the AUI Health Center – November 2016.



E AUI in Numbers



* PhD or equivalent terminal degrees. Percentage does not include LC instructors

Exchange and Study Abroad



F Student Learning Development and Success

Strategic Priority 1: Student Learning Development and Success

AUI is committed to educating future citizen-leaders of Morocco and the world through a globally-oriented, English-language, Liberal Arts curriculum based on the American system. The effectiveness of this approach is evident in some of the student and alumni success stories shared below:



Sofiane Kadmiri, a senior student majoring in International Studies at Al Akhawayn University, participated in the 71st session of the United Nations General Assembly in New York from October 1st to 17th. As a member of the "UN Youth Delegate Program". He was one of five Moroccan Youth Delegates representing one of the first Arab and African countries to establish this initiative.



AUI team "Duplicates Plus One" won the bronze medal in the Girls-only Programming Contest, known as "Girls Code 2" at the International University in Rabat – March 2017.



AUI teams "Past Glory" and "In Code We Trust" rank first and second in the 2016 Moroccan Collegiate Programming Contest-October 2016 and travelled to Egypt for the Arab Collegiate Programming Contest.



AUI Team, "Optimus Samoy", won second place and the Best Presentation Award at the Arab Competition on Remotely Operated Vehicles (ROV) held in Alexandria, Egypt - April 2017.



AUI took first place in "Great Debaters" Fes-Meknes Regional University Debate Competition (English Track) in April 2017. The team is currently preparing for the national competition.



AUI took second place in "Fes Branding Awards" in March 2017.



SHSS Student Nafissa Hajjami, was selected to be the Master of Ceremony during the National Day of Indonesia and "Batik" Indonesian traditional cloth promotion event at the Embassy of the Republic of Indonesia in September and October 2016.



The AUI women's volleyball, men's volleyball, and men's basketball teams, reached final rounds of the Moroccan Throne Cup Championship, hosted by the Sidi Mohamed Ben Abdelah University in Fes in April 2017.



Imane Abou-said and Zaineb Khizani won the Fowler Center's Flourish Prize for Business as an Agent of World Benefit in the category of Gender Equality for their research on "Serve&Help." "Serve&Help" is a Moroccan website and application that assists economically marginalized women in finding work.



Mohammed El Kihal, working jointly with Hamza El Hamdani from Mohammed VI University of Health Sciences, was awarded second prize for his prototype in the TECH 22 Competition, a subsidiary of COP22.

Other notable achievements (not pictured):

- SSE student, Housame Houmy, won the Best Capstone Project at Stonehenge Award Ceremony, in June 2016.
- SSE student, Mohammed Khalil Ait Ibrahim, ranked first on the Capgemini National Coding Challenge, in December 2016.
- Several AUI teams won the Med-Saharan Sports Challenge and the University won the overall tournament.
- In the Throne Cup, organized by the Ministry of Higher Education, the AUI Men's Volleyball team, the Women's Volleyball team, and the AUI Men's Basketball team won silver medals.
- The AUI Women's Basketball Team won the gold medal of the COP 22 International Tournament, organized by the University Sidi Mohammed Ibn Abdullah, in Fes.



Notable Alumni Achievements



Abdelmajid Fassi Fihri
(Class of 2007)

elected for a seat in Parliament under the banner of the "Parti de l'Istiqlal" (PI). He works in the media.



Amina Faouzi Zizi
(Class of 2011)

elected for a seat in Parliament with the "Parti de la Justice et du Développement" (PJD). She is Communication advisor to Minister Mohammed Najib Boulif.



Khalid Chennak
(Class of 2011)

elected for a seat in the Moroccan Parliament with the "Rassemblement National des Indépendants" (RNI). Khalid is a business manager.



Samia Haimoura
(Class of 2017)

Leads one of four Arab startups selected to compete in Barcelona's Global Mobile Challenge in February. Samia's application, Securella, strives to fight sexual harassment through connecting women in danger to a network of security agents that can provide immediate intervention.



Sarah Kerroumi
(Class of 2003)

Was ranked 16th in the Jeune Afrique standing of the continent's 50 most Influential Business Women in Africa for her work as Secretary General of Ynna Holding of the Chaabi Group.



Yasmine Elkerouani
(Class of 2004)

Is the host of the new TV show "On s'dit tout" on Medi1TV every Saturday and Sunday at 10 am.



Lamiae Benmakhlouf
(Class of 2011)

(Executive MBA), Has been promoted to General Manager of Technopark.



Mohammed Benouarrek
(Class of 1998)

Won with his company PROMAMEC the International Prize for Change in 2016; awarded by the Chair of ESSEC (one of the largest business schools in France and internationally). This award is dedicated to companies that have successfully deployed impactful change projects.

Strategic Priority 2: Quality Assurance and Enhancement

AUI continues on its path for enhancement of quality and excellence in all endeavors, and the past academic year saw the manifestation of several distinctions and markers of excellence for our University, its Schools, and its Programs.

The School of Business Administration, which had already renewed EPAS accreditation three years prior, underwent a scheduled, rigorous visit from EFMD, and the latter announced the renewal of the SBA's accreditation for five years.

The School of Sciences and Engineering, which has held the coveted ABET accreditation for its Computer Science Program, was visited by a peer evaluation team during November 2-4, 2017 with a view to reaccreditation, as well as candidacy for accreditation of the General Engineering (GE) and Engineering and Management Science (EMS) programs. The SSE received ABET accreditation for all its computer science and engineering programs.

The Language Center was accredited by the Commission on English Language Program Education (CEA) in December 2009 and in 2014, the Intensive English Program – the core program of the center-received reaccreditation for a ten-year period ranging from August 2014 to August 2024.

After several years of university-wide, comprehensive self-study, AUI was visited by a team of eight peer evaluators. The peer evaluators examined AUI, its campus, schools, programs, and all ancillary operations and conducted extensive interviews with all stakeholders to validate AUI's self-study submitted in support of the candidacy for accreditation by the New England Association of Schools and Colleges (NEASC). An interim report was received, and a final outcome will be disclosed to the AUI President Ouauouicha, in Boston during Fall 2017.

The visiting team consisted of eight academics and senior administrators represented in the picture with President Ouauouicha: From left to right, **Dr. Suzanne B. O'Connell**, professor of Earth & Environmental Sciences & Environmental Studies, Wesleyan University, Connecticut; **Ms. Tracy Barnes**, Director of Institutional Research, Brown University; **Mr. James M. Barquinero**, Senior Vice President Student Affairs & Athletics, Sacred Heart University; **Dr. Linda S. Wells**, Professor of Humanities in the College of General Studies, Boston University; **Dr. Driss Ouauouicha**, President of Al Akhawayn University; **Dr. Joseph G. Jabbra**, President, Lebanese American University; **Ms. Maureen Murphy**, Vice President for Administration & Finance, Emerson College; **Dr. Russ Pottle**, Dean of the School of Humanities and Social Sciences, Worcester State University; **Dr. Guiyou Huang**, Chancellor, Louisiana State University of Alexandria.



March 2017 - President Ouauouicha hosted the Peer Evaluation team members from the United States and Lebanon.

Institutional Research and Effectiveness

As committed to NEASC, AUI set up The Office of Institutional Research and Effectiveness (OIRE) to ensure ongoing quality assurance and continuous institutional improvement. This development was much appreciated by the Peer Evaluation visiting team. In a short time, the monitoring and evaluation activities expanded exponentially and the office led numerous additional efforts in strategic planning, budgeting, compliance reporting, ranking and governance initiatives, academic and institutional integrity matters, and more. The mission of the Office of Institutional Research and Effectiveness is to provide timely and accurate qualitative and quantitative data, information and analysis to internal and external stakeholders to facilitate evaluation, decision-making, and strategic planning.

Highlights of the Year

Although the activity of institutional research existed before, the past year was the year the Office of Institutional Research and Effectiveness was effectively established. This office played an important role in data gathering and analysis as well as carrying out studies of issues related to university management.

Accomplishments in the past year include, but are not limited to, the following:

OIRE collected data and launched numerous studies, surveys for strategic planning, assessment and budgeting exercises. The office reported the results of these surveys and induced units to "close the loop" as a contribution to continuous improvements. Additionally, OIRE produced publications to inform the public and university colleagues of AUI's institutional data and information.

Another important function of OIRE is ensuring that both internal and external compliance reporting is done in a timely fashion and that necessary information is submitted to international and national ranking bodies. It organized a four-day Mock accreditation exercise.

QS XChange Seminar

OIRE launched the first Moroccan QS XChange seminar at AUI, hosting Moroccan universities, and it represented AUI at various Boards and Conferences, which resulted in favorable notice for the university in the World Bank University Governance project among others.



Participants to QS Xchange Seminar

Academic Integrity Efforts

The office initiated Academic Integrity (AI) enhancement at AUI – piloting new approaches to AI reporting and collegial information sharing in SHSS. OIRE brought the Presidential Lecture and Workshop on Academic Integrity to AUI as well as conducted Integrity sessions at student and faculty orientations. The office also initiated AUI's membership in the International Center for Academic Integrity (ICAI) and OIRE's AVP Cinali serves on the Board of ICAI.



To Cheat or not to Cheat – Is that a question?

Professor Abou-Zeid of the American University in Cairo, shared his experience with a packed audience in the AUI Board Room.

The OIRE Director also represented AUI at several international conferences and symposia - helping to launch and present at the first Mediterranean conference on Academic Integrity in Athens, Greece, the Inaugural MENA-region AI conference held in Dubai, UAE, she presented at conferences in Ghana (THE Summit) and a World Bank summit on University Governance in Algeria, as well as provided service to the professional community by conducting a workshop on Institutional Research in Dubai and guest lecturing on "American Style Liberal Arts Education" at QS Maple in Dubai.

H Internationalization

Strategic Priority 3: Internationalization

AUI's commitment to a truly international campus in terms of students, faculty, and staff was evident once again this year. Below are some of the initiatives and events that promoted internationalization.

Presidential Internship Program

The Inaugural Presidential Internship program was launched in August 2016. Modeled on the successful program conducted at AUC (American University in Cairo), the competitive process invited recent graduates from liberal arts institutions around the Globe to apply for a yearlong internship at AUI.

Selecting from a large and highly qualified applicant pool, AUI came to benefit from the work contribution and enthusiasm of six talented young ladies from the United States, Italy, Switzerland, Indonesia, and Mexico, who, in addition to their work deployment, enhanced campus life by organizing special events – such as the international culinary event “Walk the World”, “Indonesia Day”, which was a full-day event attended by over 500 students, faculty, and staff members that included culinary demonstrations, traditional dance and musical performances, and a key note lecture by H.E. the Ambassador of Indonesia to Morocco. The interns also helped with outreach programs and services to the less fortunate, they helped AUI scholars with research projects, data gathering, editing, and served on sports teams, including varsity basketball at the competitive level.

AUI plans to continue and expand this successful endeavor, which contributes to the internationalization of AUI, and provides opportunities for highly achieving graduates to experience Morocco.



Inaugural Presidential Intern Cohort

Presidential Intern Activities



Presidential Intern, Nisa Usman, initiated and organized Indonesia Day.



Presidential Intern, Jessica Jasso, and OIP Intern, Claire Surma, initiated and organized “Walk the Word” an international food and cultural fair. Pictured here are Danish students serving their traditional cuisine.



Presidential Intern, Marina Lorenzini, gave a campus-wide lecture on Islamic influence on Arts and Architecture in the Mediterranean: Sicily and Venice



Presidential Intern, Nisa Usman, led AUI Women's Basketball team to take 1st place at COP22 tournament in Fes.

Student and Faculty

Inbound Students

In Fall 2016, 39 international degree-seeking students from 23 different nationalities attended AUI.

75 international exchange and study abroad students from 11 different countries also attended AUI during the Fall of 2016.

In Spring 2017, 35 international degree-seeking students from 23 different nationalities attended AUI.

63 international exchange and study abroad students from six different countries also attended AUI during the Spring of 2017.

The Arabic and North African Studies (ARANAS) summer program also attracted international students. In Summer 2016, 38 students from four different countries attended the program.

Outbound Students

In Fall 2016, 90 AUI students spent their semester abroad in 13 different countries on exchange, on study abroad programs, or dual-degree programs, in addition to two students completing international research and internships.

In Spring 2017, 109 AUI students spent their semester abroad in 15 different countries on exchange, study abroad programs or dual-degree programs, in addition to two students completing international research and internships.

In Summer 2017, 253 AUI students spent their semester abroad in 21 different countries on exchange or study abroad programs.

Faculty

This year, AUI participated in faculty exchanges, sending two faculty members to the USA and receiving three faculty members from Finland and Austria.

AUI faculty members are currently participating in 2-3 month mobility programs at Colegio Universitario de Estudios Financieros (CUNEF) in Madrid as part of the Horizon 2020 research project on Technology Entrepreneurship funded by the EU. This program involves universities from Italy, Spain, Germany, China, and Morocco.



MOU signature between AUI and CETYS University, Mexico, represented by CETYS University President Fernando León García – July 2016.



SHSS Lecture by H.E Ismaila Nimaga, Ambassador of the Central African Republic for Morocco, titled "South-South Cooperation: The Bilateral Relations between Morocco and The Central African Republic" – July 2016.



The Director of the Office of International Programs, and the Outbound Advisor, talked to students at the Study Abroad Fair - September 2016.

I Advancement for Growth and Sustainability

Strategic Priority 4: Advancement for Growth and Sustainability

AUI's commitment to advancement for growth and sustainability continued this academic year through increasing number of enrolled students and improved infrastructure, including the commission of a new academic building.

Enrolled Students: This academic year, the total number of students enrolled in the Fall of 2016 was 2254. This number increased by 4.06% from 2166 in Fall 2015.

Executive and Continuing Education: This academic year, the AUI Executive Education Center in Ifrane offered six training programs for nine institutions, in addition to hosting and organizing 15 events for 14 clients. The AUI Executive Education Center in Casablanca launched corporate outreach initiatives in addition to its new corporate training programs in Data Analytics. The trainings were well attended by representatives from companies such as Orange, Maroc Telecom, Banque Populaire, AMIDEAST, SATIMED, BMCE, The MacArthur Company, and PhytoProd.

Infrastructure: AUI launched a new cloud-based desk platform which improves ticketing features and expands reporting analyses and results. Internet capacity was also doubled from 0.5 GBPS to 1.0 GBPS and Internet was available for 97% of the time during the academic year 2016-2017.

The Academic Building 8B opened this academic year. Building 8B houses an auditorium, with capacity of up to 126 people, 16 classrooms and laboratories, 22 faculty offices, three administrative offices, a conference room, and a faculty lounge.



President Ouaouicha launched the first classes in the new Academic Building 8B – February 2017.

Al Akhawayn Conference Center (ACC): The ACC continues to position itself as a popular venue for national and international conferences. With 99 rooms, an auditorium, six meeting and seminar rooms, and dining facility for 150 guests, it receives more and more requests for conferences from national businesses and associations as well as international conferences. Combined with Ifrane's natural assets, it provides the ideal site for retreats and small size conferences and training programs.

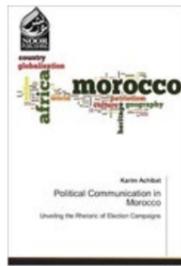
This academic year, the ACC hosted 62 seminars and conferences, in addition to over 30 events planned in the summer of 2017. Our partners included the European Union, USAID, Ministry of Interior, Ministry of Finance, and Unilever.

Research, Innovation and Discovery

Strategic Priority 5: Research, Innovation and Discovery

Externally funded research projects continue to grow at AUI. The SSE faculty members received external funding for six research projects, totaling over 3 million MAD. The SHSS faculty members also received external funding for three research projects, totaling over 7.8 million MAD, funded by both national and international organizations.

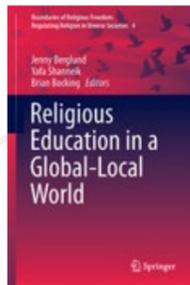
AUI faculty members continue to publish books, articles in peer-reviewed journals, and present and participate extensively in international conferences. As indicated by the examples below and the list in the appendices, this year's scholarly publications include three books, six book chapters, 40 journal articles, 37 presentations at conferences, as well as participation at over 50 conferences.



Professor Karim Achibat, authored a book titled *Political Communication in Morocco: Unveiling the Rhetoric of Election Campaigns* which was published in January 2017 by Noor Publishing, Morocco.



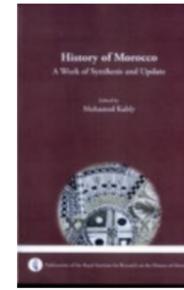
Professor Karim Moustaghfir contributed a chapter "Entrepreneurial Learning Processes for Technology-Driven Entrepreneurship: Assumptions and Behavioural Dynamics for an Integrative Framework" to the book *Creating Technology-Driven Entrepreneurship: Foundations, Processes and Environments* published in 2016, by Palgrave Macmillan.



Professor Emilie Roy contributed a chapter "Arab Money in Malian Islamic Schools: Co-optation of Networks, Domestication of Educational Sectors, and Standardization of Knowledge" to the book *Religious Education in a Global-Local World* published in 2016, by Springer.



Professor Abderrahman Hassi contributed a chapter "Human Resource Management in Morocco" to a book titled *Handbook of Human Resource Management in the Middle East* published in 2016, by Edward Elgar Publishing, Ltd.



Professor Ali Azeriah was member of a team which translated a new publication into English, entitled *History of Morocco: A Work of Synthesis and Update*. The Royal Institute for Research on the History of Morocco published the volume in order to allow for a reappraisal of the country's history.

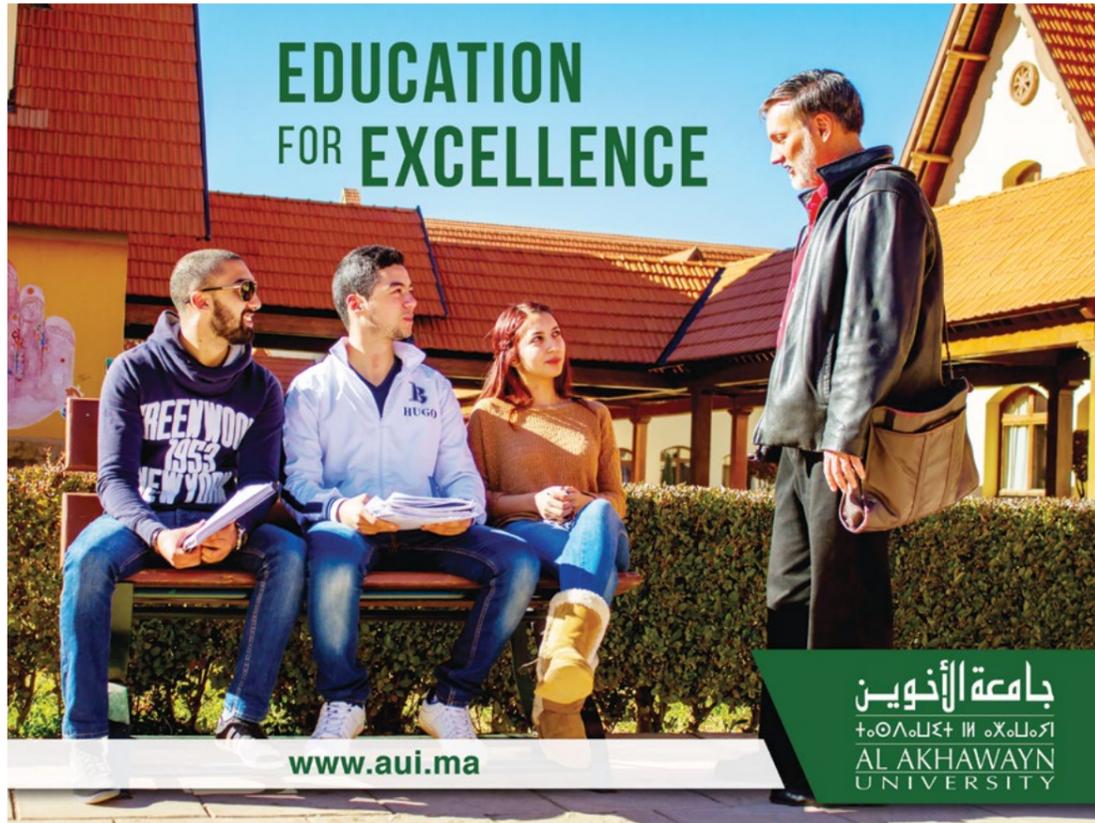


Dr. Abdellah Chekayri, Khalil Mgharfaoui, and Abdelouhad Mabrou, published a dictionary under the title: *The Dictionary of Moroccan Arabic*, written in the Moroccan dialect.

Enhanced Communication

Strategic Priority 6: Enhanced Communication

AUI continues to improve its internal and external communication. This year, Jenzabar continues to be the main venue to share information with the University community about the strategic plan, NEASC accreditation progress, and internal policies.



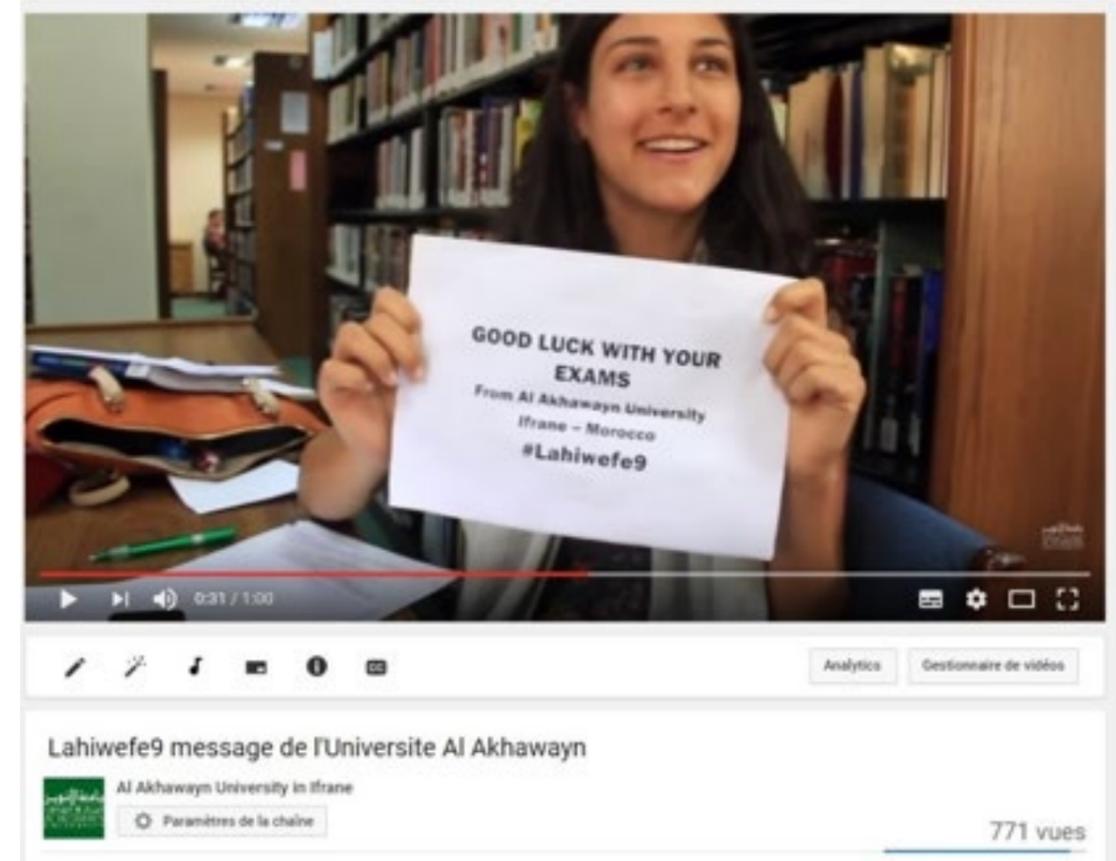
Concerning external communication, AUI's social media and digital technology impact can be seen through the high number of Facebook likes, videos views, as well as website visits.

The AUI Facebook page has reached 188 403 subscribers (177 705 the previous year).

AUI's LinkedIn account has over 12,000 followers and comes ahead of its main competitors as evidenced by the LinkedIn comparative report below.

How You Compare	Total Followers
Al Akhawayn University	12,030
HEM	4,981
Université Internationale de Rabat	1,900
Université Internationale de Casablanca - UIC	1,821
Université Mundiapolis Casablanca	1,388

Compared to peer universities in Morocco, AUI is doing well in terms of exposure in social media. For example LinkedIn followers reached 12,030 followers.



Six social media campaigns were organized in collaboration with a Communication Agency. The ads were invitations to the Open House, the different student fairs in major cities, high school visits, calls to apply, and a "Laywaffeq" (Good luck with your exams) video. These campaigns reached almost 2,000,000 people and generated around 80,000 clicks.

The AUI website continues to be more visible by attracting 8% more users this year compared to the same period last year. To make this tool still more attractive and effective, the University has commissioned a new website which should be operational during the coming academic year.

The AUI YouTube Channel posted videos of events on campus as well as the weekly summary "One week at AUI". Currently the channel has 2603 subscribers, an increase of 10% from this time last year (2366). Videos have received 333,405 views, which is also a 10% increase from what it was last year (300,082).

The AUI Twitter account continued to reach a larger audience, with the number of followers increasing by 20%, from 1108 to 1335.

Introduction

The efforts towards maintaining or improving the profitability, rationalizing the spending and maintaining a balanced budget have been successful. In this context, we note for the second year a net improvement of the operating income, with a good control of the operating expenses.

Highlights of the year:

The financial performance of this year was characterized by two factors:

- 1- Seeking a budget balance, as well as the means for financing the planning and constructions' projects already started in the previous years ;
- 2- The completion of the information system upgrade and the manual of the administrative and financial procedures.

2016-2017 Statement of Activities

The financial year 2016-2017 showed a net improvement of 16.75% compared to the previous year. Several factors contributed to the achievement of this result:

Revenue increased by 4.94% compared to 5.25% in 2015-2016 fiscal year:

- Tuition fees increased by 4.37% compared to 3.41% recorded last year; mainly due to the 5% tuition increase.
- Revenues related to housing increased by 1.83% in 2017 compared to last year.
- Other services and related income increased by 4.3% from last year.

3- Operating expenses increased by 1.60% in 2016-2017 compared to 0.30% in 2015-2016:

- Salaries have increased by 1.57%.
- Depreciation and amortization increased by 1.16%.

2017-2018 Budget

The operating and capital budgets of 2017-2018 budget year were developed in accordance with the requirements of the strategic plan.

Operating budget:

The 2017 – 2018 year is expected to show a 5.6% improvement from 2016 - 2017: A 5% increase in Housing fees is expected to have a positive impact on the operating budget for next year.

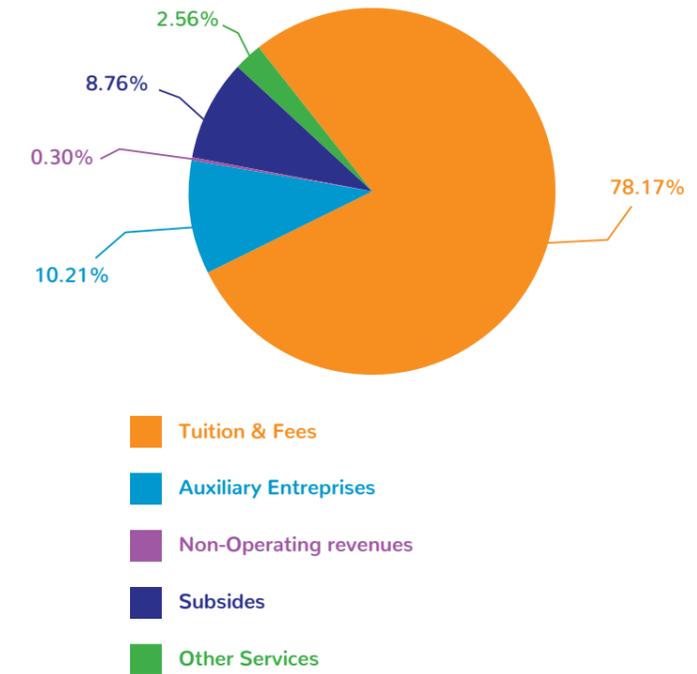
Operating expenses are expected to remain equivalent to the operating expenses of 2016-2017 except for a 5.6% increase in the overall operating budget due to:

- A 5 % overall increase to support strategic plan actions, goals and initiatives.
- A 5% increase in the payroll expenses.

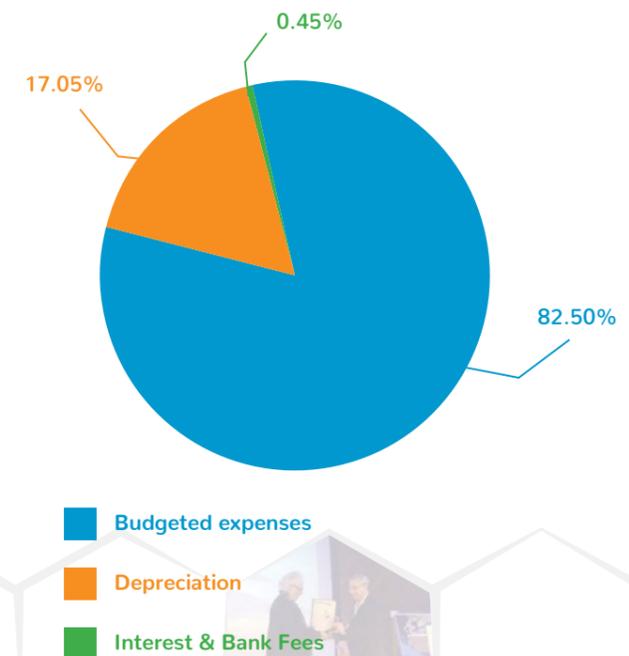
Capital expenditures budget:

A decrease of 36% is expected due to the completion of some construction and development projects and the postponement of some equipment projects.

Revenues 2016-2017



Expenses 2016-2017

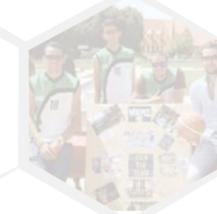


The work done by the University, for quality assurance and recognition, exceeded expectations. In addition to national recognition, international accreditation gives the University standing and visibility among its peers at the international level. Once officially proclaimed, accreditation will mean that AUI is a full member of NEASC and that it is operating at a standard similar to other accredited institutions. However, accreditation, whether institutional or program based, is by no means a permanent award, but one which puts a heavy responsibility on the University's shoulders. Now is the time for the University to move to the next level of excellence and chart its future.

The University has decided on a course of controlled growth while maintaining standards. Its Strategic Plan, the Vision 2020, calls for ever-increased quality assurance in all its processes and particularly in the success of its graduates. It will continue to pay special attention to its students and alumni, as they are the visible evidence that it is performing the role assigned to it by the founding fathers.

The University will in the next years diversify its offerings and reinforce its research output with books and publications in refereed journals, playing thus the role, entrusted to it, of being an agent of change accompanying the national development projects. It will also increase its visibility across the African continent and the MENA region, cooperating with higher education institutions and attracting more students from Africa and the MENA region.

In a higher education landscape marked by an increase in both the number of students and of program offerings, AUI will strive to continue to play its role of leader in the field.





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AI Akhawayn University-Ifrane

INDEPENDENT AUDITOR'S REPORT YEAR ENDED JULY 31ST, 2017

December 2017

KPMG SA, société anonyme marocaine membre de réseau KPMG constitué de cabinets indépendants adhérent de KPMG International Cooperative («KPMG International»), une entité de droit suisse

Société inscrite au tableau de l'Ordre des Experts Comptables Conseil Régional Rabat et Nord

Capital 10 796 400 DH
I.F. 03 300519
C.N.S.S. 1014422
R.C. 25681
ICE 001529604000091
Taxe professionnelle 25950020



AI Akhawayn University – Ifrane
Independent auditor's report
Year ended July 31st, 2017

The Board of Directors
AI Akhawayn University
Ifrane

Independent auditor's report Financial statements for the year ended July 31st, 2017

Sirs,

We have proceeded to the audit of the financial statements of AI Akhawayn University for the year ended July 31st, 2017 and we issued our audit report thereon. The financial statements include the balance sheet, the income statement and additional information statements. The aforementioned financial statements show an equity and similar of MAD 731 million with a net profit of MAD 7,24 million.

Management's Responsibility

The management is responsible for the preparation and the presentation of the financial statements in accordance with accounting standards accepted in Morocco. This responsibility includes designing, implementing and maintaining internal controls relevant to the preparation and presentation of financial statements that are free from material misstatement, whether due to fraud or error, selecting and applying appropriate accounting policies, and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial statements based on our audit. We conducted our audit in accordance with generally accepted auditing standards. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing of procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risk of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor consider internal control relevant to the entity's preparation and presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit includes evaluating the appropriateness of accounting policies used and reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.





Al Akhawayn University – Ifrane
Independent auditor's report
Year ended July 31st, 2017

Opinion on the financial statements

In our opinion, the financial statements referred to in the first paragraph above presents fairly, in all material respects, the assets and the liabilities as well as the financial position as of July 31st, 2017 of Al Akhawayn University, in accordance with the accounting principles generally accepted in Morocco.

Rabat on December 22nd, 2017

Fouad Lahgazi
Partner

K.P.M.G
11, Avenue Bir Kacem, Souissi - Rabat
Téléphone : 212 5 37 63 37 02 (à 06)
Télécopie : 212 5 37 63 37 11

Aziz El Khattabi
Partner

Publications

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Abid, Mohamed Riduan. Microsoft Cloud for Global Good Program, US Embassy, Ambassador Bush's Distinguished Speakers Program, Rabat. October 18, 2016

Aguenau, Samir, Journée scientifique : La Méthodologie de Recherche en Sciences de Gestion, 1ère édition du Cycle MRSG-2016 in Casablanca, Morocco. On October 20, 2016

Assem, Nasser. AUI Big Data Analytics mini-conference, AUI and Casablanca, October 27, 2016

Darhmaoui, Hassane. Salon International de la Finance Ethique et Participative : Une contribution à la croissance et à l'inclusion économique au Maroc in Casablanca, Morocco on January 26-38, 2017

Hassane Darhmaoui. Rencontre Universitaire du Numérique 2 RUN 2. December 8, 2016

Hassi, Abderrahman, Youth Consultative Body at the Regional Council of the Fes Region in Fes, Morocco on February 1, 2017.

Lebdaoui, Hind. SIFEP : Salon International de la Finance Ethique et Participative : Une contribution à la croissance et à l'inclusion économique au Maroc, Casablanca, Morocco. January 26-28, 2017.

Messari, Nizar. Atlantic Dialogue, Marrakech. December 15-17, 2016

Moustaghfir, Karim. Conference to promote the MSHRD program, Casablanca. October 20, 2016

Sendide, Khalid. National Seminar on Moroccan Universities' participation to International Projects, Sidi Mohammed Ben Abdeallah, Fez. June 1st, 2016

PRESENTATIONS AT INTERNATIONAL CONFERENCES

Abid, M. R., Kaddouri, K, Smith, K., Elouadghiri, M. & Gerndt, M. (2016). Virtual Machines' Load Balancing in Inter-Clouds, IEEE FiCloud (The 4th International Conference on Future Internet of Things), Vienna, Austria, Aug 22-24 2016. Washington D.C.: IEEE Computer Society.

Aguenau, S. (2017). Analyzing Banks Efficiency as a Measurement of Performance in the Moroccan Context: Application of CAMEL Framework to be presented at the International Conference for Multiple Academic Disciplines (ICMAD17 Dubai Conference, Dubai, UAE.

Bentamy, A. (2016). Creation of a Renewable Energy Training Center in Morocco, presented at CDIO 2016.

Bigliardi, S. (2017). The New Religious Movement, presented at the International Conference on Manifestations of FLG found Outside China, Wuhan, China.

Bouhmala, B. (2016). Poetry reading, presented at České Centrum Mezinárodního Pen Klubu conference, Prague, Czech Republic.

Bounejma, M. (2016). Arabic Culture and Literature Courses through Blended Learning for Advanced Students in Study Abroad Program, presented at Middle East Studies Association conference, Boston, USA.

Bounejma, M (2017). Learning Arabic in Europe and USA, presented at the International conference of the Arabic Language, Dubai, Emirates.

Bouزيد, T., Darhmaoui, H., & Kaddari, F. (2017). Building an open educational digital game to promote elementary mathematics learning, presented at ICT in Education Days 4th edition, Al Akhawayn University in Ifrane.

Bouزيد, T., Darhmaoui, H., & Kaddari, F. (2017). Jouer pour apprendre les mathématiques élémentaires au Maroc - L'élaboration et l'intégration et l'évaluation d'un jeu éducatif, théorie et pratiques. Colloque international 'Les technologies en éducation et formation : innovation et pratiques (CITEF)', Faculté des sciences de l'éducation - Rabat.

Bouزيد, T., Darhmaoui, H., & Kaddari, F. (2017). Promoting elementary mathematics learning through digital games, 2nd international Conference on Big Data, Cloud and Applications (BDCA), Workshop: the 2nd international workshop on E-learning and Innovative pedagogies. Ecole nationale des sciences appliquées - Tetouan.

Chraibi, M. (2016). Modelisation et optimization des systems intelligents de gestion d'énergie, presented at The Arab Day of the Environment.

Chraibi, M. (2017). Policy Based Context Aware Service Level Agreement (SLA) Management in the Cloud, presented at Cloud Computing 2017, USA.

Chtouki, Y. (2016). Computer Science as a Common Core Course at Al Akhawayn University in Ifrane, Morocco, presented at IFIP.

Darhmaoui, H. (2016). L'APPRENTISSAGE PAR LE SERVICE, CAS D'UN COURS DE THERMODYNAMIQUE, Journée d'étude - Retour d'expériences sur l'innovation pédagogique' FSDM-Fes.

Darhmaoui, H. (2016). Online Education at Al Akhawayn University in Ifrane, Towards Creating Open Access Courses, Rencontres Universitaires du Numérique 2 (RUN2), Rabat.

Darhmaoui, H. (2017). Open Educational Resources at Al Akhawayn University, ICT in Education Days 4th edition, Al Akhawayn University in Ifrane,

Darhmaoui, H. (2017). Intégration de l'Apprentissage par le Service dans un Cours de Thermodynamique, Journée d'étude - Innovation pédagogiques dans le supérieur : différents dispositifs et un même objectif, Ecole Nationale d'Agriculture de Meknès.

Darhmaoui, H. & Cavalli, V. (2016). Open Educational Resources at AI Akhawayn University, Morocco Open Education Strategy Forum, OpenMed-Open Education Day, Cadi Ayyad University, Marrakech.

El Boukili, A. (2017). Accurate Modeling and Simulation of the Thermal Effects on the Mechanical Properties of Silicon, Germanium, and Silicon-Germanium Materials used in Nanotransistors and Solar Bells, presented at the International Conference on Industrial Engineering and Operations Management (IEOM 2017).

El Hajjaji, S. (2016). Teaching an Undergraduate Thermochemistry Lab Session in a Safe and Easy Way: The Bomb Calorimetry Experiment, presented at INTE 2016: International Conference on New Horizons in Education.

El Hajjaji, S. (2016). Valorization of Diverse Low-Value Wastes into Biodiesel, presented at the Symposium on Water, recycling and waste valorization, Faculté de Médecine et de Pharmacie, Fez.

Ennahid, S. (2016). The French Colonial-Period Worker Housing in Casablanca, Morocco: The case of Muslim-Specific "Cité Ouvrière" (1932-1952). Presented at Urban History, the European Association for Urban History.

Gray, D. & Zvan-Elliott, K. (2017). Scholarly project of Ginger Feather, University of Kansas, USA. Etude de Cas Marocain, Women's Learning Partnership. Rabat.

Hansen, M. (2017). Stranger Things: A Netflix Horror Novel (NoTVel), presented at the National Annual conference, New Orleans, USA.

Harcar T. (2016). An explanatory Study of Awareness of and attitudes toward Jersey Sponsorship in La Liga: The Case of Rival Soccer Teams, FC Barcelona versus Real Madrid, presented at the 25th Annual World Business Congress of the International Management development association (IMDA), Boston University, London, UK.

Hassi, A. (2016). Interactions between Globalization and Culture, presented at the International conference on Economics

Finance and Accounting (ICEFA), Saudi Arabia.

Idrissi, A., Darhmaoui, H., & Moustaghfir, K. (2016). Le MOOC comme support pédagogique, projet de coopération entre l'Université Sidi Mohamed Ben Abdellah et l'Université AI Akhawayn, Journée d'étude – Retour d'expériences sur l'innovation pédagogique' FSDM-Fes,

Idrissi, A., Darhmaoui, H., & ElAchqar, A. (2017). La Réalité virtuelle et La robotique virtuelle comme innovation dans l'enseignement des sciences, Innovation in Teaching Technology Forum, AI Akhawayn University in Ifrane, Morocco,

Idrissi, A., Darhmaoui, H., Moustaghfir, K., & Nmili, M. (2017). Les MOOCs et SPOCs au Service de enseignement Supérieur - cas du cours, Fiscalité de l'Entreprise Journée d'étude - Innovation pédagogiques dans le supérieur : différents dispositifs et un même objectif, Ecole Nationale d'Agriculture de Meknès.

Jabbouri, I. (2017). Dividend Policy of Firms Listed on Casablanca Stock Exchange: a Panel Data Analysis, presented at the 15th International Conference of Finance, Athens, Greece.

Kabel, A. (2017). Amazigh and the politics of Il/legitimate/unequal Multilingualism's in Morocco, presented at Conference Politics of Multilingualism: Possibilities and Challenges, Amsterdam, Holland.

Kalpakian, J. (2016). Climate-Induced Migration and Potential Solutions, presented at The Security Implications of Climate-Induced Resource Scarcity conference at AUI, Ifrane.

Kalpakian, J. (2017). Games and Simulations on Political Violence, presented at ISA 2017 conference, Baltimore, USA.

Konou, M. (2017). Food Price Shocks and their Macroeconomic Implications in Sub-Saharan Africa: Dynamic Stochastic General Equilibrium Model - The Case of Ghana, presented at the 43rd Eastern Economic Association Annual Conference in New York City, USA.

Koubida S. (2017). Assessment of the FTA between Morocco and Turkey: Case of Textile industry, presented at the Annual Conference of the Western Decision Science Institute (WDSI).

Lahrech A. (2016). How the Nation Brand of a Country is related to its FDI Inflows, presented at West East Institute International Academic Conference, Rome, Italy.

Love, P. (2016). Ibadī Archives: Thinking with Spaces from Manuscript Libraries to Digital Repositories, presented at Middle East Studies Association conference, Boston, USA.

Love, P. (2017). The Buffalo Agency: A Manuscript Network in Northern Africa (16th – 20th) presented at the International Congress on Medieval Studies in Kalamazo, Michigan.

Maghraoui, D. (2016). Islamic Law and Human Rights, presented at Arab Council of the Social Sciences conference, American University of Lebanon, Lebanon.

Maghraoui, D. (2017). The Dilemmas of Sub-Saharan Migration in Morocco, presented at ISA 2017 conference, Baltimore, USA.

Ouahbi, I., Darhmaoui, H., Kaddari, F., Elachqar, A., Lahmine, S. (2017). Retours d'expériences sur l'utilisation des Ressources Educatives Libres en cours d'algorithmique et de programmation, ICT in Education Days 4th edition, AI Akhawayn University in Ifrane, Morocco

Rhazaoui, A. (2016). Climate-Induced Migration and Potential Solutions, presented at The Security Implications of Climate-Induced Resource Scarcity conference at AUI, Ifrane, 2016.

Ross, E. (2016). Climate-Induced Migration and Potential Solutions, presented at The Security Implications of Climate-Induced Resource Scarcity conference at AUI, Ifrane, 2016.

Satt H. & Tamek, A. (2016). Marketing intangible assets and their impact on cost of debt, international evidence, presented

at the 2nd SEP Multidisciplinary Conference, Madrid, Spain.

Sendide, K. (2016). AUI's Green Strategy, presented at MedCOP22 event Tangier.

Zaid, B. (2016). Comparative Study of Arab Broadcast regulators, Rabat, Morocco.

NATIONAL AND INTERNATIONAL CONFERENCES AT AUI

October 26-27, 2016 - The 4th edition of the International Conference on Water, Recycling, and Waste Valorization (ERVD4), a COP22 labeled event jointly organized by the Think tank on Sustainable Development (GRDD - Groupe de Réflexion sur le Développement Durable), AUI, ENSA and the University of Fez (USMBA).

November 2-4, 2016 - Promoting Tangible Capital for Economic Growth: National and Organizational Perspectives by School of Humanities and Social Sciences and AHRD.

November 25, 2016 – Mini-conference: Cross-Cultural Management between Theory and Practice, by School of Business Administration.

November 30, 2016 - The Security Implications of Climate Change in Africa by SHSS & Diplomatie Citoyenne by School of Humanities and Social Sciences and Diplomatie Citoyenne.

March 2,3, 2017 - Youth, Migration and Development by Hilary Clinton Center/ Friedrich Neumann Foundation by Hilary Clinton Center.

April 5, 2017 - Women in the Informal Economy –Entrepreneurship or Empowerment Trap by Hilary Clinton Center.

May 19-21, 2017 – Social Science Conference: The Environment and Social Transformation by School of Humanities and Social Sciences /Konrad Adenauer Foundation.

PUBLIC LECTURES AND PRESENTATIONS INVOLVING INVITED GUEST

September 9, 2016, "Youth and Politics", Abdi Warsame, Elected Officer in the city of Minneapolis, USA

October 17, 2016, "Telecommunication Market in Morocco, Evolution & Trends" by Taoufiq Dadouch, Manager of TDCOM
October 17, 2016, "L'avenir du Maroc en Afrique après son retour à l'Union Africaine" by Oumar Bladé, Journalist in "Les Inspirations Eco

October 18, 2016, "Rethinking the History of Muslims: Where would 'Neo-Khaldunian' approaches lead us?" by Abdou Filali Al Ansary, retired

October 27, 2016, "L'esprit du terrain: Etudes anthropologiques au Maroc" by Hassan Rachik, professor, EGE Rabat

October 31, 2016, "Caring for the Earth: Women of Faith speak out" by Najiyah Martiam and Rev. Mary Fontaine, Center for Religious and Cross-cultural Studies at the University of Gadjah Mada in Yogyakarta, Indonesia

October 31, 2016, "The Use of New Technologies in Marketing Research and Advertising" by Houda Messoudi, IPSOS Marketing Research Company

November 2, 2016, "Women and Development in Morocco" by Susan Schaefer Davis, Retired professor, AUI

November 7, 2016, "Mobilization for the Recognition of the Human Rights of Women in Morocco: From 1980 to 2004" by Latifa El Bouhsini

November 8, 2016, "Britain and Morocco: Reform and Change in the Pre-Colonial period" by Khalid Benshrir, professor, Med V University in Rabat

November 9, 2016, "The UN and Africa" by Riina Pilke, professor, Department of Economic Sociology of the University of Turku (Finland)

November 10, 2016, "Presentation about CSE new E-Learning platform and the

third edition of the trading competition "Les Champions de la Bourse" by Ahmed Bennani, Director of Ecole de la Bourse, Casablanca Stock Exchange and Daniel Boucher, CISI Representative

November 15, 2016, "Les Industries Culturelles au Maroc" by Chama Tahiri

November 16, 2016, "Media Freedom in the Arab World" by Rim El Khalidi Journalist in "L'Expression" Algerian Newspaper
November 16, 2016, "Media Freedom in the Arab World" by Amar Ingrachen Journalist in "L'Expression" Algerian Newspaper

November 21 & 23, 2016, "Women in the Informal Economy: The Middle East in a Global Picture" by Max Gallien, Ph.D. candidate in International Development at the London School of Economics (LSE).

November 23, 2016, "Values in the Islamic Education" by Abdslam Khalafi, Researcher from IRCAM

November 24, 2016, "DARI: La Success Story du Roi du Couscous" by Mohamed Khalil, CEO, Dari Couspate

November 25, 2017, "The Secret of Successful Brands and The Effect of Marketing Research on Brand Advertising" by Mohammed Bellamine, Regional Manager, TNS Global Marketing Research Company

November 28, 2016, "Local Authority between the tribe and the party system" by Lahcen Ameziane

November 30, 2016, "The Security Implications of Climate Change in Africa" by Michael George Hage, FAO Representative in Morocco

November 30, 2016, "Climate-Induced Migration and Potential Solutions" by Jean-Paul Cavaliéri, UNHCR Representative in Morocco

November 30, 2016, "Climate-Induced Migration and Potential Solutions" by Badr Ikken, General Director of the Institute for Research on Solar and New Energies (IRESEN)

December 1, 2017, D"L'emploi des Jeunes à Travers l'Auto-entreprenariat" by Hammad Kassal, Professor, Al Akhawayn University in Ifrane on December 1, 2017

February 16, 2017, "The contradictions of US Immigration Policy" by Alex Stepick, EMERITUS Portland State University.

February 17, 2017, "The contribution of Information Systems to the Morocco Green Plan (Plan Vert) in the Ministry of Agriculture" by Majid Lahlou, Ministry of Agriculture and Marine Fisheries

February 20, 2017, "FROM EAST TO WEST: Women's Scholarship in the Pre-modern Islamic World SCHOLARSHIP" by Dr. Rosemary Admiral, AIMS fellow and Dr. Asma Sayeed, University of California-Los Angeles.

February 24, 2017, "Presentation on Prototyping Technologies" by Mohamed El Kihal, Intellitech Morocco, and Hamza El Hamdani, Mohamed VI University

February 28, 2017, "The literature and Philosophy: Writing a Novel about Averroë's Legacy" by Driss Ksikes, Director of Centre d'Etudes Sociales, Economiques et Managériales, Rabat

March 6, 2017- "Drug War, Disappearances, and Social Movements in Mexico" by Fabrizio Lorusso, Professor from The University of Mexico

March 6, 2017, "Net Zero Solar House Project" by Taher El Korchi, Worcester Polytechnic Institute, USA

March 7, 2017 "Diplomatic Spaces in the Early Modern Mediterranean: Morocco and the Ottoman Empire" by Peter Kitlas, professor, Princeton University, USA

March 8, 2017, "Morocco's Water Resources" by Ahmed Fekri, professor, Faculty of Sciences BenMsik, Casablanca

March 9, 2017, "Engagement du Maroc en matière d'atténuation des émissions de gaz à effet de Serre" SEM 5327 Seminar course by Abdelfetah Sahibi, Coordonnateur National de la Quatrième Communication Nationale sur le Changement Climatique

March 21, 2017, "Media and the Human Rights" by Ahmed Marzouki, Author of Tazmamart, Cellule 10.

March 22, 2017, "The Moroccan 2016 Legislative Elections: New Lessons on the Long-Term Aims of Gender Quotas" by Hanane Darhour, researcher, Polydisciplinary Faculty of Ouarzazate, Ibn Zohr University.

March 23, 2017, "The Holocaust in France: New Findings, New debates" by Michael Mayer Political Academy, Paris.

March 23, 2017, "Gender and Freedom" by Chouki El Hamel, Arizona State University.

March 23, 2017, "Défis et Devenir de l'Economie Marocaine" by Najib Akesbi, Professor and Researcher in l'Institut Agronomique et vétérinaire

April 5, 2017, "Women in the Informal Economy Entrepreneurship or Empowerment Trap?" by Max Gallien, PhD candidate in International Development at the London School of Economics (LSE)

April 6, 2017, "Littérature(s) du Maroc: littératures arabes, littératures berbères (amazighes) " by Dr. Abdellah Bounfour, spécialiste de Littérature maghrébine d'expression française et d'études amazighes.

April 10, 2017, "Ibn Battuta in the Cosmopolitan World of the 14th Century" by Ross Dunn, retired Historian and writer.

April 12, 2017, "Middle East, the inconstant Alliances after the Arab Spring" by Issam Zeitoun, independent Syrian journalist

April 18, 2017, "Website Automation and the Future Business Efficiency" by Waheed Brown, Solutions Architect, Akamai Technologies, San Francisco, U.S.A.

April 21, 2017 "Entreprendre au Féminin: Les Défis et les Challenges" by Houda Rouissi, Entrepreneur

April 24, 2017, "Buried and Forgotten: Finding Traces of Vichy's War on Political 'Undesirables'" by Susan Gilson Miller, Professor, University of California.

April 25, 2017, "Tourism and the Blurring Lines of Gentrification" by Sandra Guinand

April 25, 2017, "Islam and Contemporary Science" by Nidhal Guessoum, professor and Associate Dean at the American University of Sharjah, UAE.

May 3, 2017, "Meeting with class SOC 1301" by Janae Cooley, Director of the US Embassy's Bureau of International Narcotics and Law Enforcement Affairs.

WORKSHOPS ORGANIZED BY AUI

September 8 and 9, 2016, "Migration, intégration, identité et mobilité", by SHSS, Faculty of Letters of Moulay Ismail University in Meknes and HEINRICH BOLL STIFTUNG

October 24-26, 2016, Impacting the strategic landscape of the MENA region: Key issues and perspectives, by SHSS

October 26, 27, 2016- The 4th edition of the International Conference on Water, Recycling, and Waste Valorization (ERVD4), a COP22 event organized by SSE.

October 31, 2016, Caring for the Earth: Women of Faith speak out, by HCC and the AUI Interfaith Alliance

November 01, 2016, Management of Innovation and Creativity in Maker-Space, by School of Business Administration and Techverse & Elecro

November 2, 2016, Messari, Lounnas, Maghraoui, (2016) "Re-conceptualizing Orders in the MENA Region. The Analytical Framework of the MENARA Project" by SHSS

November 14, 2016, Debating the US Elections Results and their different Impacts, by SHSS

November 16, 2016, Media Freedom in the Arab World, by SHSS

RECHERCHE FINANCEE EN INTERNE

"Global dignity: Implications for paradigms of International Development and Globalization", led by Zaynab El Bernoussi 25,000.00 MAD.

"Islamizing the Public Sphere and Moralizing the State: The Political Project of Bamako's Arabisants", led by Emilie Roy. Fall 2016. 28, 701.76 MAD.

"Socio-Legal Investigation of Gender-Based Violence in Morocco", led by Katja Zvan-Elliott 44.000.00 MAD

"Women's rights in North Africa: Where are the men?", led by Doris Gray 84,500 MAD

FUNDED RESEARCH: EXTERNAL

"Approche Intégrée pour une Gestion Durable de la Phoeniculture au Maroc", led by Abdelkrim Marzouk. Fall 2016. Funded by l'Université Libre de Bruxelles, l'Université Catholique de Louvain and ENA in Meknès. 499, 441.60 Euros

"Création d'un centre de formation régional en énergies renouvelables pour les installations domestiques," Spring 2017. Funded by Fez-Meknez Region. 278,250 MAD

"Développement d'un modèle économique et sociale des hammams dans les zones Montagneuses dans un contexte d'efficacité énergétique et de développement durable," led by Dr. Hassane Darhmaoui. Funded by Fez-Meknez Region. 429,900 MAD

"Développement et gestion d'une unité pilote innovante pour la production de biodiesel à partir des huiles de friture en utilisant l'énergie solaire et en valorisant la glycérine sous-produit de cette conversion chimique," led by Dr. Abdelghani El Asli. Spring 2017. Funded by the Fez-Meknez Region, 480,000 MAD

"Efficacité Energétique dans la région Fez-Meknez: Diagnostique, formation et référentiel de bonnes pratiques," led by Dr. Ahmed Khallaayoun & Nada Belkebir.

Spring 2017. Funded by Fez-Meknez Region, 390,000 MAD

"HICD project", led by Abdellah Chekayri. June 2016.

Six months research grant. Funded by USAID. \$221.047

"Teaching Arabic for non-native speakers", led by Abdellah Chekayri. January 2017. Four Month Research Grant. Funded by Effat University. \$20 000

"Towards Smart Smart Micro-Grids: Renewable Energy Integration into smart buildings." Fall 2016. Funded by USAID/ PEER. \$95,496

"Transformation du village Zaouiat Sidi Abdeslam en un village écologique modèle dans la région, pour une meilleure efficacité en termes de consommation d'énergie, de bois et d'eau," led by Dr. Asmae Khaldoun. Spring 2017. Funded by Fez-Meknez Region. 530,000 MAD.

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