

FIRST YEAR EXECUTIVE SUMMARY

During the first year of the strategic plan implementation, the University has set up a committee to assess the progress on this plan. The report outlined that significant work has been done in the first line, which aims at enhancing the key success factors of the American educational system, by a widespread student-centered pedagogy and efficient administration characterized by minimum procedures for students, adopting best practices in governance, and confirming the US model for Al Akhawayn School in Ifrane (ASI). Still this line is, and in many aspects, depending on the overall achievements of other lines (accreditation, financial stability, human capital); and thus achieving all its goals would implicitly imply that all the six other priorities in the SP have been reached. NEASC accreditation process can be considered as being in very good progress if we consider the completion of the first step consisting of drafting a self-study report. Accreditation of academic units has been completed for two units while three units were under assessment. Growth and development is remarkable given the amount of new degree programs, the amount of secured funds for applied research and the presidential innovation fund. Internationalization goal of extending the experience abroad of AUI students and attracting more internationals on campus is fully satisfied for this year. Financial stability is accomplished with a rate of 82% for this year up to now thanks to the attracted applied research funds and the cash flow that was generated from executive education. Very good work has been done in Educational leadership and innovation and Human capital.

Use of the balanced score card software (BSC) lead to the following figures:



