



## PROGRAM SHEET

# BACHELOR OF ARTS IN INTERNATIONAL STUDIES

(BAIS)

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OFFICE OF THE REGISTRAR  
AL AKHAWAYN UNIVERSITY  
ENROLLMENT SERVICES



<b>UNIVERSITY CORE CURRICULUM</b>		<b>61-62 SCH</b>
SSK 1201	Study Skills I: Skills for Learning and Research	2 SCH
SSK 1202	Study Skills II : Critical Reading and Problem Solving ( <i>Pre-requisite: SSK 1201, SSK 1203; co-requisites: AWT 1002 and ARD1002</i> )	2 SCH
SSK 1203	Computer Skills for Independent Learning	2 SCH
SSK 1204	Applied Independent Learning Methods ( <i>Pre-requisite: SSK 1201; SSK 1203; co-requisites: AWT 1002 and ARD1002</i> )	2 SCH
SSK 1205	Inter-personal skills and Social interaction in an Academic Context ( <i>Co-requisite: ALS 1002</i> )	2 SCH
ARB series	Appropriate placement to be determined by student's entry level	3 SCH
FRN series	Appropriate placement to be determined by student's entry level	2 SCH
FRN or ARB	Appropriate placement to be determined by student's entry level	2-3 SCH
COM 1301	Communication through Speaking ( <i>Pre-requisite or co-requisite: ENG 1301, SSK 1202 and SSK 1205</i> )	3 SCH
CHE 1400	Chemistry and the Environment	4 SCH
CSC 1400	Introduction to Computers	4 SCH
ENG 1301	English Composition I ( <i>Pre-requisite: Pass all language Center modules</i> )	3 SCH
ENG 1302	English Composition II ( <i>Pre-requisite : ENG 1301, SSK 1204 and SSK 1202</i> )	3 SCH
HIS 1301 or HIS 2301	History of the Arab World ( <i>Pre-requisite: ENG 1301 and SSK 1202</i> ) or Contemporary World History ( <i>Pre-requisite: ENG 1302</i> )	3 SCH
HUM 3302 or HUM 3306	Introduction to the Study of Islamic Civilization, or Comparative Religion ( <i>Pre-requisite: Junior standing</i> )	3 SCH
LIT 2301 or PHI 2301	Major Works of World Literature ( <i>Pre-requisite: Sophomore standing and ENG 1302</i> ) or Philosophical Thought( <i>Pre-requisite: ENG 1302</i> )	3 SCH
MTH 1399 and MTH 1300 or MTH 1300 and MTH 1301	Introductory Mathematical Concepts and Discrete Mathematics or Discrete Mathematics & Calculus I	6 SCH
PED 1201	Physical Education: Fitness for Living	2 SCH
PHY 1400 or BIO 1401 or BIO 1402	Conceptual Physics, or Principles of Biology I or Environmental Biology	4 SCH
PSC 2301	Comparative Political Systems ( <i>Pre-requisite: ENG 1302</i> )	3 SCH
SOC 1301 or PSY 1301 or SSC 1310	Principles of Sociology or Introduction to Psychology or Anthropology	3 SCH

<b>SCHOOL CORE CURRICULUM</b>		<b>22 SCH</b>
HUM 3301	Introduction to Islamic Art and Architecture ( <i>Pre-requisite: Junior standing</i> )	3 SCH
SSC 3303	Research Methods ( <i>Pre-requisite: SOC 1301 or SSC 1310</i> )	3 SCH
ENG 2301	Critical Thinking and Written Communication ( <i>Pre-requisite: ENG 1302 and COM 1301</i> )	3 SCH
COM 2301	Advanced Speech and Multimedia ( <i>Pre-requisite: COM 1301</i> )	3 SCH
SSC 2401	Social Statistics ( <i>Pre-requisite: MTH 1300 or MTH 1301, highly recommended</i> )	4 SCH
SSC 4302	Senior Capstone ( <i>Pre-requisite: to be taken during the last regular semester</i> )	3 SCH
INT 4300	Internship ( <i>Pre-requisite: Senior standing</i> )	3 SCH

<b>INTERNATIONAL STUDIES MAJOR CORE</b>		<b>15 SCH</b>
ECO 2310	Introduction to International Economics	3 SCH
GEO 1301	Introduction to Geography	3 SCH
HIS 3301	Twentieth Century International History ( <i>Pre-requisite: HIS 1301 or HIS 2301</i> )	3 SCH
INS 3301	Theories and Models of International Relations ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
INS 3302	International Law and Organizations ( <i>Pre-requisite: INS 3301</i> )	3 SCH

<b>CONCENTRATIONS</b>		<b>18 SCH</b>
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Students are required to choose TWO concentrations: one field concentration together with one area concentration. The field and area concentrations are:

- Field :** POLITICAL SCIENCE **Or**  
INTERNATIONAL CO-OPERATION AND DEVELOPMENT
- Area :** EUROPEAN STUDIES **Or**  
NORTH AFRICAN AND MIDDLE EASTERN STUDIES **Or**  
AMERICAN STUDIES

In each concentration chosen, students must take **ONE** required course and **TWO** optional courses:

<b>I. FIELD CONCENTRATIONS</b>	<b>9 SCH</b>
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**POLITICAL SCIENCE**

**1. REQUIRED COURSE:**

PSC 2302	Political Theory <i>Pre-requisite: PSC 2301</i>	3 SCH
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**2. IN ADDITION, STUDENTS MUST CHOOSE ANY TWO (2) OUT OF THE FOLLOWING COURSES:**

GEO 3302	Political Geography	3 SCH
PSC 3305	Introduction to Political Economy ( <i>Pre-requisite: INS 3301</i> )	3 SCH
PSC 3301	International Politics ( <i>Pre-requisite: Junior standing</i> )	3 SCH
PSC 3311	Politics in the Developing World ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
PSC 3304	State and Society in Europe ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
PSC 3310	North African Government and Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
PSC 3312	Middle Eastern Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
SSC 3322	Political Anthropology ( <i>Pre-requisite: SOC 1301 or SSC 1310</i> )	3 SCH
PSC 3399	Special Topics in Political Science	3 SCH
SSC 3313	Women and Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH

**INTERNATIONAL COOPERATION AND DEVELOPMENT**

**1. REQUIRED COURSE:**

SSC 2302	Social Theory ( <i>Pre-requisite: SOC 1301 or SSC 1310</i> )	3 SCH
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**2. IN ADDITION, STUDENTS MUST CHOOSE ANY TWO (2) OUT OF THE FOLLOWING COURSES:**

ECO 3301	International Trade ( <i>Pre-requisite: ECO 2302</i> )	3 SCH
ECO 3302	Economic Growth ( <i>Pre-requisite: ECO 2302 and ECO 2310</i> )	3 SCH
GEO 3301	Economic Geography	3 SCH
GEO 4301	Environmental Management ( <i>Pre-requisite: GEO 1301</i> )	3 SCH
GEO 2402	Geographical Information System ( <i>Pre-requisite: GEO 1301 and CSc 1400</i> )	4 SCH
PSC 3305	Introduction to Political Economy ( <i>Pre-requisite: INS 3301</i> )	3 SCH
SOC 2301	Demography and Socio-Cultural Ecology ( <i>Pre-requisite: GEO 1301 and SOC 1301 or SSC 1310</i> )	3 SCH
SSC 2310	Development Policy ( <i>Pre-requisite: SOC 1301 or SSC 1310</i> )	3 SCH
SSC 3405	Field Methods ( <i>Pre-requisite: SOC 1301 or SSC 1310</i> )	4 SCH
SSC 3311	Women and Economic Development ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3321	Economic Development in the Middle East and North Africa ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3399	Special Topics in International Co-operation and Development	3 SCH
SSC 4301	Social Change and Technological Development ( <i>Pre-requisite: Senior Standing</i> )	3 SCH

<b>II. AREA CONCENTRATIONS</b>	<b>9-10 SCH</b>
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**EUROPEAN STUDIES 9 SCH**

**1. REQUIRED COURSE:**

PSC 3320	The European Union : An Introduction ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
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**2. IN ADDITION, STUDENTS MUST CHOOSE ANY TWO (2) OUT OF THE FOLLOWING COURSES:**

HIS 3302	Europe from Vienna to Yalta ( <i>Pre-requisite: HIS 2301</i> )	3 SCH
HIS 4301	Modern Imperialism and Its Culture ( <i>Pre-requisite: Senior standing</i> )	3 SCH
HIS 4302	Britain since 1945 ( <i>Pre-requisite: Senior standing</i> )	3 SCH
HIS 4303	History and Memory in Twentieth Century Europe ( <i>Pre-requisite: Senior standing</i> )	3 SCH
INS 3398	Special Topics in European Studies	3 SCH
PSC 3304	State and Society in Europe ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
PSC 4301	European Union Foreign Policy ( <i>Pre-requisite: PSC 3320</i> )	3 SCH
SSC 4310	Ethnicity and Minorities in Europe	3 SCH

**NORTH AFRICAN AND MIDDLE EASTERN STUDIES 9-10 SCH**

**1. REQUIRED COURSE:**

HIS 2302	North Africa and the Middle East in the Twentieth Century ( <i>Pre-requisite: HIS 1301 or HIS 2301</i> )	3 SCH
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**2. IN ADDITION, STUDENTS MUST CHOOSE ANY TWO (2) OUT OF THE FOLLOWING COURSES:**

HUM 1310	History and Culture of the Berber	3 SCH
HIS 3310	Contemporary Moroccan History ( <i>Pre-requisite: HIS 1301</i> )	3 SCH

HIS 3311	Algeria Since Independence ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
HUM 3412	Moroccan Cultural Heritage ( <i>Pre-requisite: HUM 3302 or HIS 2302</i> )	4 SCH
INS 3399	Special Topics in North African and Middle Eastern Studies	3 SCH
PSC 3310	North African Government and Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
PSC3312	Middle Eastern Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
SSC 2301	Arab Society ( <i>Pre-requisite: SOC 1301 or SSC 1310</i> )	3 SCH
SSC 3321	Economic Development in the Middle East and North Africa ( <i>Pre-requisite: Junior Standing</i> )	3 SCH

## AMERICAN STUDIES 9 SCH

### 1. REQUIRED COURSE:

PSC 2310	The American Political System ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
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### 2. IN ADDITION, STUDENTS MUST CHOOSE ANY TWO (2) OUT OF THE FOLLOWING COURSES:

INS 3310	The United States and the Middle East ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
INS 3311	Economic History of the United States ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
INS 3397	Special Topics in American Studies ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
HIS 3320	History of United States Foreign Policy	3 SCH
HUM 3320	American Culture ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
LIT 3310	Literature in the United States ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3330	Immigration to the United States ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3331	Race Relations in the United States ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3332	Crime and Punishment in the United States ( <i>Pre-requisite: Junior Standing</i> )	3 SCH

<b>MINORS</b>	<b>18 SCH</b>
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### WOMEN AND DEVELOPMENT STUDIES

HUM 3311	Women and Culture ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3311	Women and Economic Development ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3312	Women and Society ( <i>Pre-requisite: Junior Standing</i> )	3 SCH
SSC 3313	Women and Politics ( <i>Pre-requisite: PSC 2301</i> )	3 SCH
<b>Plus two (2) other courses from the school of Humanities &amp; Social Sciences</b>		<b>6 SCH</b>

### HUMAN RESOURCE DEVELOPMENT

#### Required courses:

**9 SCH**

HRD 2300	Introduction to Human Resources Development	3 SCH
HRD 2301 OR HRD 3302	Business Environment and Ethics for HRD or Ethics in Professional Contexts ( <i>Pre-requisite: Junior Classification</i> )	3 SCH
HRD 3301	Human Capital Management	3 SCH

#### In addition students must complete any three courses from the list below

**9 SCH**

HRD 3303	Training & Development ( <i>Pre-requisite: HRD 2300</i> )	3 SCH
HRD 3304	Strategic HRD <i>Pre-requisites: HRD 2300 and 3301</i>	3 SCH
HRD 3305	Issues in the Human and Social Development ( <i>Pre-requisites: HRD 2300</i> )	3 SCH
HRD 3399	Special Topics in HRD ( <i>Pre-requisite: Junior Classification</i> )	3 SCH
HRD 4301	Program and Project Management ( <i>Pre-requisite: HRD 2300</i> )	3 SCH
HRD 4302	Needs Assessment and Org Effectiveness ( <i>Pre-requisite: HRD 2300 and 3301</i> )	3 SCH
HRD 4303	Leadership and Management Development ( <i>Pre-requisites: PSY 3302 or MGT4304</i> )	3 SCH
HRD 4304	Consulting for HRD( <i>Pre-requisites: HRD 2300 and HRD 3302 or permission of the instructor</i> )	3 SCH
HRD 4305	Human Resources Development in Public Administration( <i>Pre-requisites: HRD 2300 and HRD 3301</i> )	3 SCH
HRD 4306	Organizational Development and Change( <i>Pre-requisites: HRD 2300 and HRD 3301</i> )	3 SCH

### ORGANIZATIONAL STUDIES MINOR

Students with major in **BAIS** may minor in Organizational Studies which combines courses from the COM and HRD programs. Students must complete 18 SCH from the following:

#### Required Courses:

**9 SCH**

COM 2301	Business and Professional Communication( <i>Pre-requisites: Senior Classification, COM 3321, and either COM 2304 or COM 3310</i> )	3 SCH
HRD 2300	Introduction to Human Resources Development	3 SCH
PSY 3302*	Social/Organizational Psychology ( <i>Pre-requisite: PSY1301 or special permission</i> )	3 SCH

\*Students who have taken MGT 4304 Organizational Behavior are exempt from PSY 3302 Social/Organizational Psychology, but are required to take an additional course from the following courses listed below.:

**In addition students may select any three (3) courses from the following:**

**9 SCH**

COM 3310	Promotional Communication ( <i>Pre-requisite: COM 1302 and COM 2305</i> )	3 SCH
COM 3325	Technical Communication ( <i>Pre-requisite: COM 1303, COM 2301 and COM 2305 or special permission</i> )	3 SCH
COM 33xx	Organizational Communication ( <i>Pre-requisite: Junior classification, COM 1303 and COM 2301</i> )	3 SCH
HRD 3301	Human Capital Management	3 SCH
HRD 3303	Training & Development ( <i>Pre-requisite: HRD 2300</i> )	3 SCH
HRD 3304	Strategic HRD ( <i>Pre-requisites: HRD 2300 and 3301</i> )	3 SCH
HRD 3305	Issues in the Human and Social Development ( <i>Pre-requisites: HRD 2300</i> )	3 SCH
HRD 4301	Program and Project Management (code)	3 SCH
HRD 3399	Special Topics in HRD ( <i>Pre-requisite: Junior Classification</i> )	3 SCH
HRD 4302	Needs Assessment and Org Effectiveness ( <i>Pre-requisite: HRD 2300 and 3301</i> )	3 SCH
HRD 4303	Leadership and Mgmt Development ( <i>Pre-requisites: PSY 3302 or MGT4304</i> )	3 SCH
HRD 4304	Consulting for HRD ( <i>Pre-requisites: HRD 2300 and HRD 3302 or permission of the instructor</i> )	3 SCH
HRD 4305	Human Resources Development in Public Administration ( <i>Pre-requisites: HRD 2300 and HRD 3301</i> )	3 SCH
HRD 4306	Organizational Development and Change ( <i>Pre-requisites: HRD 2300 and HRD 3301</i> )	3 SCH

**COMMUNICATION STUDIES**

Students selecting the Minor in Communication Studies must complete 18 SCH from the following courses.

**Required Courses:**

COM 1302	Introduction to Mass Communication ( <i>Pre-requisite: SSK 1202&amp; ENG 1301</i> )	3 SCH
COM 1303	Introduction to Human Communication ( <i>ENG1301</i> )	3 SCH
COM 2303 or COM 3321	International Communication ( <i>Pre-requisite: com1302 or special permission</i> Mass Media and Society ( <i>com1302&amp;soc1301 or ssc1310</i> ))	3 SCH
COM 3325 or COM 3310	Technical Communication ( <i>Pre-requisite: COM 1303, COM 2301 and COM 2305 or special permission</i> ) Public Relations Communication ( <i>Pre-requisite: COM 1302 and COM 2305</i> )	3 SCH

**In addition, students must complete any two (2) of the following courses:**

COM 2303	International Communication ( <i>Pre-requisite: COM 1302 or special permission</i> )	3 SCH
COM 2304	Introduction to Video and Film Production ( <i>Pre-requisites: Com 1302 and COM 2305 or special permission</i> )	3 SCH
COM 2305	Computer Applications for Communication Studies ( <i>Pre-requisite: SSK 1203</i> )	3 SCH
COM 3301	Public Relations Communication ( <i>Pre-requisite : COM1302 and COM2305</i> )	3 SCH
COM 3310	Promotional Communication ( <i>Pre-requisite: COM 1302 and COM 2305</i> )	3 SCH
COM 3320	Communication Theories ( <i>Pre-requisite COM 1302 and COM 1303</i> )	3 SCH
COM 3321	Mass Media and Society ( <i>Pre-requisite: COM 1302 and SOC 1301 or SSC 1310</i> )	3 SCH
COM 3322	Writing for the Media (in English, French or Arabic) ( <i>Pre-requisite ENG 1302, COM 1302 and appropriate language skills as determined by instructor</i> )	3 SCH
COM 3325	Technical Communication ( <i>Pre-requisite: COM 1303, COM 2301 and COM 2305 or special permission</i> )	3 SCH
COM 3326	Visual Communication ( <i>Pre-requisite: COM 1301 and COM 2305 or special permission</i> )	3 SCH
COM 3327	Persuasion ( <i>Pre-requisite: Junior classification and COM 1303</i> )	3 SCH
COM 3328	Mass Media Text Analysis ( <i>Pre-requisite: COM 3320</i> )	3 SCH
COM 3329	Screen Studies ( <i>Pre-requisite: Junior classification, COM 1302</i> )	3 SCH
COM 3330	Organizational Communication ( <i>Pre-requisite: Junior classification, COM 1303 &amp; COM 2301</i> )	3 SCH
COM 3399	Special Topics in Communication ( <i>Pre-requisite: Junior classification</i> )	3 SCH
COM 4302	Advanced Video and Film Production ( <i>Pre-requisite: Junior classification and COM 2304</i> )	3 SCH
COM 4304	Media and Development ( <i>Pre-requisites: Senior Classification, COM 3321, and either COM 2304 or COM 3310</i> )	3 SCH

**BUSINESS ADMINISTRATION**

**18 SCH**

ACC 2301	Accounting Principles I ( <i>Pre-requisite : MTH 1300 or MTH 1303, or MTH 1304</i> )	3 SCH
ACC 2302	Accounting Principles II ( <i>Pre-requisite : ACC 2301</i> )	3 SCH
GBU 3302	Legal Environment ( <i>Pre-requisite : Junior standing</i> )	3 SCH
FIN 3301	Business & Corporate Finance ( <i>Pre-requisite : ACC 2301 and EGR 2302</i> )	3 SCH
MGT 3301	Principles of Management ( <i>Pre-requisite : ACC 2301 and EGR 2302</i> )	3 SCH
MKT 3301	Principles of Marketing ( <i>Pre-requisite : ACC 2301 and EGR 2302</i> )	3 SCH

**ELECTIVES**

**6 SCH**

Students may select two (2) elective courses, according to their interests, in consultation with their academic advisor. They may select courses from other programs.

**TOTAL**

**140-141 SCH**

**NB.** The combined BA/MA program allows qualified International Studies students to pass directly from the BA to the MA in International Studies and Diplomacy (for more details, catalog).



